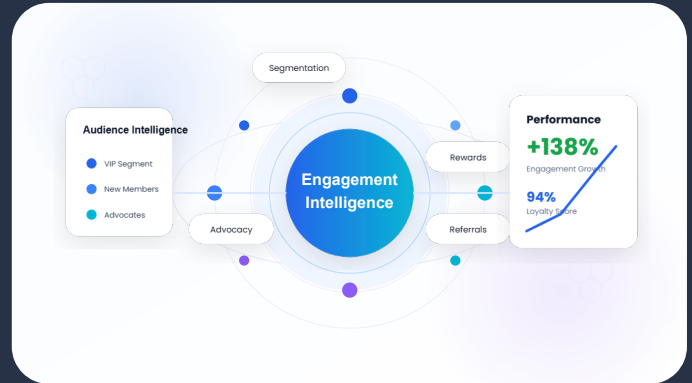


Customer and Partner Engagement

Practical insights on loyalty, incentive, referral, rewards, and engagement programs that help organizations create stronger customer and partner relationships.



Why Choose Our Event Gamification Program Over In-House Development



Rohit Singh • VP of Customer Engagement • [Schedule Free Consultation](#)



As brands strive to create engaging experiences, event gamification has emerged as a powerful tool to captivate audiences and drive participation. However, many businesses face the challenge of deciding whether to develop these gamification capabilities in-house or to outsource them. While building an in-house system may seem like a path to customized solutions, our pricing model for the Event Gamification Program offers a superior alternative. It combines cost-effectiveness, flexibility, and immediate access to cutting-edge technology, providing brands with a streamlined path to success.

Why Choose Our Event Gamification Program Over In-House Development

Cost-Effective Ready-to-Deploy Flexible Pricing

True Costs of In-House Development

Developing in-house gamification systems requires substantial investments in:

- Skilled developers and experts
- Technology infrastructure
- Lengthy development cycles
- Continuous updates and maintenance

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The True Costs of In-House Development

When considering in-house development for gamification, brands often underestimate the actual costs involved. Developing a comprehensive gamification system requires substantial financial and time investments. This includes hiring and retaining skilled developers, data scientists, and AI experts, which can be a lengthy and expensive process. Additionally, the technology infrastructure needed to support development—such as servers, software licenses, and security measures—adds further costs. These elements, combined with the lengthy development cycle that can span months or even years, make in-house development a costly venture that diverts resources from other strategic initiatives.

Moreover, the rapid evolution of technology means that in-house systems can quickly become outdated, necessitating continuous updates and further investments to keep the system relevant and effective. This ongoing commitment drains resources and can result in a system that is expensive to maintain and difficult to scale.

The Advantages of Ready-to-Deploy Solutions

By opting for our Event Gamification Program, brands gain immediate access to a suite of pre-built, ready-to-deploy solutions that have been meticulously crafted by industry experts. These solutions come with a full range of advanced features and capabilities, eliminating the need for the extensive research, development, and testing phases that in-house solutions require. With our program, you can launch engaging gamification strategies almost instantly, keeping your brand ahead of the competition.

Our solutions are continuously updated to incorporate the latest advancements in gamification technology, ensuring that your brand always benefits from the most effective tools on the market. This not only saves time and money but also reduces the risk associated with technological obsolescence.

Flexible, Scalable Pricing Tailored to Your Needs

One of the standout features of our pricing model is its flexibility. We understand that each brand has unique needs and goals, which is why we offer a tiered pricing model. This approach allows you to choose and pay for only the features that are most relevant to your business, whether you're looking for basic gamification elements or advanced, AI-driven analytics. As your needs evolve, our scalable pricing structure enables you to upgrade or modify your plan, ensuring that your investment continues to align with your business objectives.

This flexibility extends to our service offerings as well. Brands can opt for additional modules and features as needed, allowing for incremental improvements that can enhance engagement without requiring a complete system overhaul. Our volume-based discounts and customizable options further enhance cost-effectiveness, making our solutions accessible for businesses of all sizes.

Incremental Enhancements for Maximum Impact

Our modular design enables brands to adopt a phased approach to gamification. This means you can start small, test different elements, and expand your strategy over time based on what works best for your audience. This approach minimizes risk and allows for more strategic allocation of resources. Plus, with our ongoing support and updates, your gamification strategy can evolve alongside market trends and consumer preferences, keeping your brand relevant and engaging.

By offering a flexible upgrade path, we ensure that your gamification strategy can grow in sophistication and effectiveness without the need for significant upfront investment. This incremental approach also makes it easier to demonstrate ROI to stakeholders, as each phase of implementation can be measured and optimized before moving on to the next.

Conclusion: Choose the Smarter, More Cost-Effective Path

Ultimately, our pricing model provides brands with a more cost-effective, efficient, and scalable solution than building an in-house gamification system. By leveraging our expertise and ready-to-deploy tools, brands can quickly implement high-quality gamification strategies that drive engagement, enhance user experiences, and foster brand loyalty. This approach not only conserves valuable resources but also maximizes the impact of your investment, ensuring that every dollar spent contributes to your overall business goals.

Choose our [Event Gamification Program](#) to take advantage of our expert solutions, tailored pricing, and continuous support. Let us handle the complexities of gamification while you focus on what you do best—growing your brand and delighting your customers.

Our Pledge to You



“Our relationship with you, our client is a strong partnership between our two companies. We bring to you years of best practices, a complete solution, our commitment, and unwavering dedication to your business’ success.”

Rohit Singh

VP of Customer Engagement

[Request Free Consultation](#)



Learn More About Our Proven Approach

We have worked with 300+ brands and helped them succeed. To learn more case studies

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Align Your Company, Your Teams, And Your Individual Employees To Foster A Company Culture Rooted In Success.



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