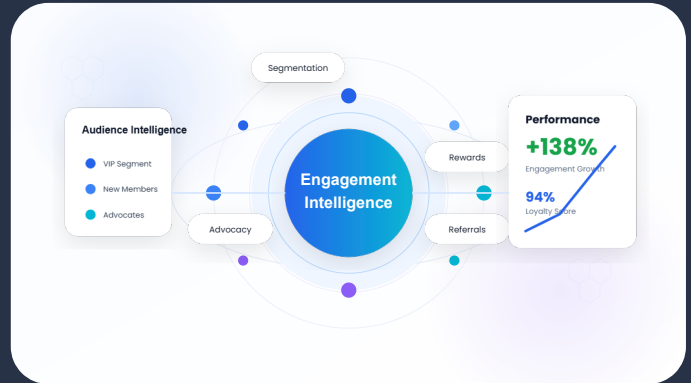


# Customer and Partner Engagement

Practical insights on loyalty, incentive, referral, rewards, and engagement programs that help organizations create stronger customer and partner relationships.



# Keep Your Member Base Engaged with a Member Perks Program Designed by NextBee



Rohit Singh



VP of Customer Engagement



[Schedule Free Consultation](#)



Keeping engaging your growing base of members can be quite a challenge if you do not have excitement to offer. It is essential for you as a brand to develop loyalty among your members. Members – employees and customers – like to be treated as particular users. Therefore, brands around the world are always making efforts to retain their valuable members by offering privileges.

With NextBee's Member Perks Program, brands have many opportunities to grow their network of third-party providers. They will offer their customers exclusive discounts over a select range of products and services.

With a strong network of such providers, your members will have access to deals and discounts from some leading brands and local businesses. These are **perks** – special offers from third-party providers – that work well to keep members happy. Integrations are rapid and NextBee assists you throughout the process to support your experience supply.

### **NextBee's Member Perks Program**


With NextBee, your members get secure access to these perks. They can log in from anywhere and find the best deals, even when they are off-site or in a shopping mall. Embeddable referral and social sharing widgets let them instantly share the excitement of earning perks with their friends and family on popular social networking sites, such as Facebook, LinkedIn, and Twitter.

You can also encourage your members to perform in a variety of activities to earn perks. Our Level-Up structure helps brands develop customer activity so that they can gain access to better perks. Employees can be motivated to participate, and customers can be encouraged to earn enough reward points to reach the next tier that would come with bonuses.

Directing engagement becomes accessible with the [Flexible Rule Configurator Engine](#) that allows brand managers to set preferential reward points for the most valuable activities.

### **Here are some of the many features that come with a Member Perks Program designed by NextBee:**

- Social Connect plugin for seamless sharing of perks across social sites
- Embeddable branded referral, and social sharing widgets increase your brand visibility
- Single Sign-On lets members log in with their existing social account
- Intelligent Analytics measures member performance and tracks engagement



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# Proposal

**Design Proposal  
for Customer Support Ltd.**

Offer customer referral rewards for  
getting new referral sales

Ask for a proposal customized  
around your requirements.

Specs, timelines, pricing, legalese  
it's got the works.

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[NextBee](#) will appoint a dedicated account manager for you who will help you throughout the association. With 24/7 support and customer support portals, you can rest assured any issue will be resolved quickly. Schedule an online meeting or call us now to see for yourself how we can design the Social Commerce Program entirely around your brand's needs.

# Our Pledge to You



“Our relationship with you, our client is a strong partnership between our two companies. We bring to you years of best practices, a complete solution, our commitment, and unwavering dedication to your business’ success.”

## Rohit Singh

VP of Customer Engagement

[Request Free Consultation](#)



# Learn More About Our Proven Approach

We have worked with 300+ brands and helped them succeed. To learn more case studies

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Align Your Company, Your Teams, And Your Individual Employees To Foster A Company Culture Rooted In Success.



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