

Referral & Advocacy Strategies for Revenue Growth

Get expert insights on referral marketing, customer advocacy, ambassador programs, incentives, and rewards that drive qualified leads, increase conversions, and fuel predictable growth.



Integration of Advocacy Program with CRM Platforms



Rohit Singh • VP of Customer Engagement • [Schedule Free Consultation](#)



The successful Brands are those that create a special connection with their customers and promote brand advocacy. A [well-planned advocacy program](#) encourages the customers to hold the brand's image in their own hands. Brand advocates are a vital and useful resource that can build sales figures and develop trust in communities.

Every business must focus on engaging the brand advocates with reward ideas and programs and spread brand awareness. To create a promising brand advocacy program, companies need to do three essential things: Reward Customers; Foster a Community; Enable Customers to be personal.

Many companies are using CRM Software as an integral part of their business process. These business organizations are also planning to integrate [Advocacy Program](#) into their existing system.

NextBee has come up with a best-in-class strategy where Advocacy Program can be integrated into several CRM Applications to ease out the concern. Now the companies will be able to use a blended solution combining the features of a CRM and an Advocacy Program.

CRM Application and Advocacy Program

- [PipeDrive](#)
- [Nimble](#)
- [NutShell](#)
- [Zoho](#)
- [HubSpot](#)
- [Agile](#)
- [Microsoft Dynamics](#)
- [Infusionsoft](#)
- [Vtiger](#)
- [Sugar](#)
- [Insightly](#)
- [Base](#)
- [Capsule](#)

Build a Successful Advocacy Program with *NextBee*

NextBee is one of the leading providers of the Advocacy Program that can be integrated into many CRM applications. Starting from small-scale CRM application to the large-scale solutions, *NextBee's* custom-made Advocacy Program is absolutely ideal for any business organization pertaining to their business needs.

[Learn More](#)

NextBee's [brand advocacy software](#) is an outright champion tool for brands. The software can track almost any and every customer activity – social shares, referrals made, links clicked, emails opened, rewards earned, purchases, and so on. Brands can reward referrers and keep an accurate track of advocate performance.

The analytics are so powerful that they monitor even how your messages, rewards, and contests perform. Using detailed engagement reports that can be requested at will, you can optimize your brand advocacy program and strive for better every time.

For a complete referral process re-engineering and integrating Advocacy Program with CRM Software, [NextBee](#) is always available at your service. For more information, feel free to contact us.

Our Pledge to You



“Our relationship with you, our client is a strong partnership between our two companies. We bring to you years of best practices, a complete solution, our commitment, and unwavering dedication to your business’ success.”

Rohit Singh

VP of Customer Engagement

[Request Free Consultation](#)



Learn More About Our Proven Approach

We have worked with 300+ brands and helped them succeed. To learn more case studies

[Contact Us](#)



Align Your Company, Your Teams, And Your Individual Employees To Foster A Company Culture Rooted In Success.



Company

[Our Story](#)

[Careers](#)

[Resources](#)

[Contact](#)

[Privacy Policy](#)

[Terms & Conditions](#)

Products

[CX360](#)

[Catalyst](#)

[Symbio](#)

[Spotlights](#)

Community Templates

[Member Advocacy](#)

[Insurance Referrals](#)

[Personal Wellness](#)

[Team](#)

[Collaboration](#)

[Neighborhood Connections](#)

[Local Business Connections](#)

Contact

NextBee Corporation
155 Bovet Rd Suite 700
San Mateo, CA 94402



Call us now
1-800-547-1618