

# Referral & Advocacy Strategies for Revenue Growth

Get expert insights on referral marketing, customer advocacy, ambassador programs, incentives, and rewards that drive qualified leads, increase conversions, and fuel predictable growth.



# Integrate Referral Program with SugarCRM



Rohit Singh • VP of Customer Engagement • [Schedule Free Consultation](#)





Referral programs are gaining immense popularity in this competitive market full of brands. Do you know why?

A recent study has found that individuals are significantly more prone to utilize an administration or purchase an item that has been prescribed by a known person.

In such a scenario, the planned [Referral Program Strategy](#) plays an important role in acquiring new customers having the advantage of quick conversion rate, higher lifetime value, and takes less time to close the deal.

Referrals happen when a loyal buyer of the brand recommends the brand's products and services to another person. Thus, [starting a Referral Program](#) proves to be a well-thought approach to increase lead acquisition and retain old clients.

## **Ticket, Leads, Contacts, Users, and Records— Manage Everything and Integrate a Successful Referral Program with NextBee**

**NextBee** is a pioneer in providing robust and customized Referral Program solutions that can be integrated with **SugarCRM**.

[Learn More](#)

### **TRIGGERS**

- Add Task
- Add Module
- Create New opportunity
- Add New Entry
- Update Record
- Add Leads
- New Users
- Add Contact
- Create Custom Field
- Create Ticket
- Add Case

### **ACTIONS**

- Track Referral Sale
- Facebook Post
- Twitter Post
- LinkedIn Post

- Referral Email Sent
- SMS Sent
- Web Banner Post
- Log Activity
- Update Segment
- Give Reward Points
- Offer Reward
- Send New Message
- Schedule New Offer
- Update Message Sequence
- Request Feedback
- Assign a New Task
- Send eSign Request

NextBee offers the best-in-class referral solutions built around pivotal motivators to drive high-quality referrals. Interested to know more?

### [Request Demo](#)

Today companies focus more on social media sharing, email communication, and digital rewards than simple word of mouth advertising. **NextBee** follows [Referral Program best practices](#) and has helped top brands develop [tailor-made Referral Program](#) about the business needs.

We would love to share more insights about Referral Marketing Programs and other Complete Engagement solutions to help your build engagement marketing techniques.

To design a complete referral process, implement [NextBee](#) AI-driven automated solution that has robust features and easy-to-customize. For more information or queries, feel free to contact us.

# Our Pledge to You



“Our relationship with you, our client is a strong partnership between our two companies. We bring to you years of best practices, a complete solution, our commitment, and unwavering dedication to your business’ success.”

## Rohit Singh

VP of Customer Engagement

[Request Free Consultation](#)



# Learn More About Our Proven Approach

We have worked with 300+ brands and helped them succeed. To learn more case studies

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Align Your Company, Your Teams, And Your Individual Employees To Foster A Company Culture Rooted In Success.



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