

# Referral & Advocacy Strategies for Revenue Growth

Get expert insights on referral marketing, customer advocacy, ambassador programs, incentives, and rewards that drive qualified leads, increase conversions, and fuel predictable growth.



# Integrate Referral Program with Shopify



Rohit Singh • VP of Customer Engagement • [Schedule Free Consultation](#)



Creating an engaging marketing technique has become the utmost need of every organization. Ever since new markets are emerging rapidly, acquiring new shoppers has gradually become a need of an hour. The referral program seems a sigh of relief for many business owners due to its superlative advantages to help the situation.

[Starting a referral program](#) can optimize the business sales cycles by producing qualified leads to maximize the sales funnel. Rather than generating brand-new leads from scratch, rewards associated with referrals can drive marketing efforts to allure the existing buyers.

Further, they can be encouraged to do good word-of-mouth advertising to spread brand awareness. However, with [NextBee's well-structured](#) Referral Program Strategy, the leads which come are highly-qualified, niche-specific, and are more likely to result in sales would become your customers with a referral program implementation.

# E-Commerce, Products, Orders, and Customers – Manage Everything and Start Referral Program with NextBee

**NextBee's** Referral Program is the perfect solution for increasing sales. It supports the **Shopify** platform and can be integrated pertaining to the business needs.

[Learn More](#)

## TRIGGERS

- Add New Articles on Blog
- Make New Purchase
- New Order Created
- Order Cancellation
- Update Order
- Paid Orders
- Add New Customer
- Activity on Shopping Cart
- Add New Product

## ACTIONS

- Track Referral Sale
- Facebook Post
- Twitter Post
- LinkedIn Post
- Referral Email Sent
- SMS Sent

- Web Banner Post
- Log Activity
- Update Segment
- Give Reward Points
- Offer Reward
- Send New Message
- Schedule New Offer
- Update Message Sequence
- Request Feedback
- Assign a New Task
- Send eSign Request

**NextBee** offers a robust platform that has technologically advanced features that is beneficial for businesses of all sizes. It is built using the latest automated technology that can be well integrated with **Shopify!**

[Request Demo](#)

Leverage advantage of NextBee's Referral Program Software, which follows best practices to help brands to develop [custom-made referral programs](#) according to their business requirements. For more information about referral marketing solution, feel free to contact us.

# Our Pledge to You



“Our relationship with you, our client is a strong partnership between our two companies. We bring to you years of best practices, a complete solution, our commitment, and unwavering dedication to your business’ success.”

## Rohit Singh

VP of Customer Engagement

[Request Free Consultation](#)



# Learn More About Our Proven Approach

We have worked with 300+ brands and helped them succeed. To learn more case studies

[Contact Us](#)



Align Your Company, Your Teams, And Your Individual Employees To Foster A Company Culture Rooted In Success.



## Company

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## Products

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[Catalyst](#)

[Symbio](#)

[Spotlights](#)

## Community Templates

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**Call us now**  
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