

Referral & Advocacy Strategies for Revenue Growth

Get expert insights on referral marketing, customer advocacy, ambassador programs, incentives, and rewards that drive qualified leads, increase conversions, and fuel predictable growth.



Integrate Referral Program with Magento



Rohit Singh • VP of Customer Engagement • [Schedule Free Consultation](#)



Theoretically speaking, “Referral Marketing is a procedure of promoting products or services to new customers through referrals, usually through word of mouth.” But the practical impacts of such [Referral Programs](#) are even more significant.

A well-planned Referral Program strategy plays a vital role in acquiring Referred customers. Furthermore, [Starting a Referral Program](#) helps in quick conversion rate, higher lifetime value, and faster time to close.

Sales Order, Products, Customers, Shipment, and Invoice – Manage Everything and Incorporate NextBee’s Referral Program

NextBee is one of the leading providers of tailor-made Referral Program Software. The solution integrates with the **Magento** e-commerce platform at ease and perfectly matches the business requirements.

[Learn More](#)

TRIGGERS

- New Order Received
- Create Sales Order
- Create New Product
- Shipment
- Add Customer
- Credit Memo Received
- Create Invoice

ACTIONS

- Track Referral Sale
- Facebook Post
- Twitter Post
- LinkedIn Post
- Referral Email Sent
- SMS Sent
- Web Banner Post
- Log Activity
- Update Segment
- Give Reward Points
- Offer Reward
- Send New Message
- Schedule New Offer

- Update Message Sequence
- Request Feedback
- Assign a New Task
- Send eSign Request

Take full advantage of NextBee's referral solution by integrating with your Magento e-commerce platform and enjoy the lucrative benefits of it.

[Request Demo](#)

Benefits of this program are overwhelming and galore – it converts more leads; referred customers spend more; referred customers stay longer, etc. **NextBee** offers the best in class Referral Program Software built using the latest technology, advanced features, and necessary functionalities.

It is followed by [encouraging Reward Ideas](#) that keep the customers motivated and focused. For more discussions and queries, feel free to contact our marketing professionals.

Our Pledge to You



“Our relationship with you, our client is a strong partnership between our two companies. We bring to you years of best practices, a complete solution, our commitment, and unwavering dedication to your business’ success.”

Rohit Singh

VP of Customer Engagement

[Request Free Consultation](#)



Learn More About Our Proven Approach

We have worked with 300+ brands and helped them succeed. To learn more case studies

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Align Your Company, Your Teams, And Your Individual Employees To Foster A Company Culture Rooted In Success.



Company

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Products

[CX360](#)

[Catalyst](#)

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