

# Referral & Advocacy Strategies for Revenue Growth

Get expert insights on referral marketing, customer advocacy, ambassador programs, incentives, and rewards that drive qualified leads, increase conversions, and fuel predictable growth.



# Integrate Referral Program with TWILIO



Rohit Singh • VP of Customer Engagement • [Schedule Free Consultation](#)



The planning of a profitable [Referral Program Strategy](#) is one of the essential tasks for any business. [Implementing a Referral Program](#) can have a powerful impact on the customers' buying decisions and acquiring new clients.

Many companies are preparing to start a Referral Program to experience the benefits that lead to more conversion, spending more, and staying longer with the brand.

## Calling, Messaging, Contact, and Phone Database – Control over Everything and Integrate TWILIO with NextBee

**NextBee** is one of the eminent providers of customized referral solutions. Integrating its Referral Software with **TWILIO** will streamline and strengthen the referral process.

[Learn More](#)

### TRIGGERS

- Add Contact
- SMS Received
- SMS Sent
- Update Contact List
- New Recording

### ACTIONS

- Track Referral Sale
- Facebook Post
- Twitter Post
- LinkedIn Post
- Referral Email Sent
- SMS Sent
- Web Banner Post
- Log Activity
- Update Segment
- Give Reward Points
- Offer Reward
- Send New Message
- Schedule New Offer
- Update Message Sequence
- Request Feedback
- Assign a New Task
- Send eSign Request

**NextBee** has developed lucrative features that have the potential to encourage buyers to participate in the customer engagement solution. It's simple and easy to use. Start building your network and integrate it with **TWILIO** today!

[Request Demo](#)

**NextBee** has helped top brands start a Referral Program with innovative ideas with all its fun-packed and useful features. It follows [the Referral Program best practices](#) and systematically customizes the software to give a personalized experience and meet all the business needs.

For a complete referral process re-engineering and a new implementation of a Referral Program, feel free to contact [NextBee](#).

# Our Pledge to You



“Our relationship with you, our client is a strong partnership between our two companies. We bring to you years of best practices, a complete solution, our commitment, and unwavering dedication to your business’ success.”

## Rohit Singh

VP of Customer Engagement

[Request Free Consultation](#)



# Learn More About Our Proven Approach

We have worked with 300+ brands and helped them succeed. To learn more case studies

[Contact Us](#)



Align Your Company, Your Teams, And Your Individual Employees To Foster A Company Culture Rooted In Success.



## Company

[Our Story](#)

[Careers](#)

[Resources](#)

[Contact](#)

[Privacy Policy](#)

[Terms & Conditions](#)

## Products

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[Catalyst](#)

[Symbio](#)

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## Community Templates

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[Neighborhood Connections](#)

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## Contact

NextBee Corporation  
155 Bovet Rd Suite 700  
San Mateo, CA 94402



**Call us now**  
**1-800-547-1618**