

# Loyalty & Rewards That Drive Repeat Business

Discover proven loyalty and rewards strategies that increase customer retention, boost repeat purchases, and turn satisfied customers into long-term brand advocates.



# Integrate Loyalty Program with SugarCRM



Rohit Singh • VP of Customer Engagement • [Schedule Free Consultation](#)



Transforming the relationship between your brand and your customers from a purely transactional one to a more emotional bonding is the key to a victory in a competitive retail market. It can be achieved by starting a loyalty rewards program about the industry's best practices.

[Loyalty Programs](#) are motivators intended to make trust among clients and give them the best rewards. A well-planned program happens to be a powerful tool for increasing customer frequency, which leads to an increase in revenue.

## Cases, Leads, Tickets, and Users – Track Everything and Integrate a best in class Program with NextBee

*NextBee*, being the leading provider of Loyalty Reward Software, has developed a custom-made Loyalty Reward Program for the top brands. Integrate the solution with **SugarCRM** and reward the customers with innovative ideas.

[Learn More](#)

### TRIGGERS

- Create Tickets
- Create Cases
- Add Task
- Add Module
- New Opportunity
- Create New Entry
- Add Leads
- Create Users
- Add Contacts
- Create Custom Field

### ACTIONS

- Track Purchase
- Assign Reward Tier
- Log Activity
- Update Segment
- Give Reward Points
- Offer Reward
- Send New Message
- Schedule New Offer
- Update Message Sequence
- Request Feedback

- Assign a New Task
- Send eSign Request

It's imperative for every business to win customer trust, which is definitely conceivable through **NextBee's** exclusive software. It is the ultimate solution for bringing in more customers and increase repeat purchases. Integrate Loyalty Reward Solution with **SugarCRM**. Want to know more?

[Request Demo](#)

A [Loyalty Program](#) is paramount to a Brand's success in generating enough sales and earning revenue. NextBee's Loyalty Programs have helped top brands start a Loyalty Program following the [best practices](#).

For a complete referral process re-engineering and a new implementation of a Loyalty Program, **NextBee** is always at your service. For more information, feel free to contact us.

# Our Pledge to You



“Our relationship with you, our client is a strong partnership between our two companies. We bring to you years of best practices, a complete solution, our commitment, and unwavering dedication to your business’ success.”

## Rohit Singh

VP of Customer Engagement

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# Learn More About Our Proven Approach

We have worked with 300+ brands and helped them succeed. To learn more case studies

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Align Your Company, Your Teams, And Your Individual Employees To Foster A Company Culture Rooted In Success.



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**Call us now**  
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