

# Loyalty & Rewards That Drive Repeat Business

Discover proven loyalty and rewards strategies that increase customer retention, boost repeat purchases, and turn satisfied customers into long-term brand advocates.



# Integrate Loyalty Program with Nimble CRM



Rohit Singh • VP of Customer Engagement • [Schedule Free Consultation](#)



Few visitors who make their first purchase seldom return for another purchase without a loyalty reward solution in place. And this is an alarming fact because you have invested a lot to acquire new customers.

The scenario can be changed only with the help of loyalty programs. [Loyalty Reward Solutions](#) are designed, keeping the target audience in mind that motivates customers to make repeat purchases. Repeat customers create a steady flow of traffic, which thereby increases sales and income.

## Social Media Posts, Add Contacts, and Activities – Track Everything and Integrate a Successful Loyalty Program with NextBee

**NextBee** is a pioneer in developing more advanced and customized Loyalty Reward Solutions with the robust capability of integrating with **NIMBLE CRM**. It provides an engaging customer experience and boosts sales in the overall marketing process.

[Learn More](#)

### TRIGGERS

- Add New Contact
- Update Contact
- Social Media Tracking
- Create Activity

### ACTIONS

- Track Purchase
- Assign Reward Tier
- Log Activity
- Update Segment
- Give Reward Points
- Offer Reward
- Send New Message
- Schedule New Offer
- Update Message Sequence
- Request Feedback
- Assign a New Task
- Send eSign Request

Loyalty Programs bring enough customers and also help to gather important purchasing information on the buying habits of the customers. Integrate Loyalty Reward Solutions with **Nimble CRM** and enjoy the benefits of it.

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Loyalty Programs are [reward programs with innovative incentive ideas](#) offered by a company to its customers who frequently make purchases. **NextBee** has helped top brands start a Loyalty Program.

It maintains [Loyalty Program best practices](#) and systematically customizes the software to meet all the business needs. For a complete referral process re-engineering and a new implementation of a Loyalty Program, **NextBee** is always at your service. For more information, feel free to contact us.

# Our Pledge to You



“Our relationship with you, our client is a strong partnership between our two companies. We bring to you years of best practices, a complete solution, our commitment, and unwavering dedication to your business’ success.”

## Rohit Singh

VP of Customer Engagement

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# Learn More About Our Proven Approach

We have worked with 300+ brands and helped them succeed. To learn more case studies

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Align Your Company, Your Teams, And Your Individual Employees To Foster A Company Culture Rooted In Success.



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**Call us now**  
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