

Loyalty & Rewards That Drive Repeat Business

Discover proven loyalty and rewards strategies that increase customer retention, boost repeat purchases, and turn satisfied customers into long-term brand advocates.



Integrate Loyalty Program with Infusionsoft CRM



Rohit Singh • VP of Customer Engagement • [Schedule Free Consultation](#)



Loyalty Program happens to be a bonding between a brand and a customer. It aims to attract the right customers and create profitable long-term relationships with them. There are various ways of going about a Loyalty Program – one being the Point System.

These programs let customers accumulate points that they can redeem for rewards or free products or services. Provided the products or services are up to the mark, a well-planned [Customer Loyalty Program](#) strategy draws the attention of the target audience and urges them to repeat purchase from your brand.

The popularity of Infusionsoft CRM among many organizations is noteworthy. Those organizations are also planning to embed the program in the ecosystem. [NextBee](#) has successfully integrated the Loyalty Program with Infusionsoft CRM following the industry's best practices to help them.

Leads, Service, Affiliates, Contacts, and Invoice – Analyze Everything and Create a Successful Loyalty Program with NextBee

NextBee is a master in developing tailor-made Loyalty Program Software which is in line with your business needs. Integrate Loyalty Program with **Infusionsoft CRM**.

[Learn More](#)

TRIGGERS

- Credit Card Charge
- New Payment Made
- Add Expenses
- Add Contact
- Update Contact Details
- Invoicing
- Add New Affiliate
- Create Contact
- Add Product
- Subscription Cancellation
- New Subscription
- Add Company
- Create Subscription Plan
- Add Tags to Contact
- Add Opportunity
- Sequence for Actions

ACTIONS

- Track Purchase
- Assign Reward Tier
- Log Activity
- Update Segment
- Give Reward Points
- Offer Reward
- Send New Message
- Schedule New Offer
- Update Message Sequence
- Request Feedback
- Assign a New Task
- Send eSign Request

NextBee offers the best-in-class software that is the perfect solution for increasing sales and encourages brand loyalty. The program is supported by encouraging reward ideas that keep the customers motivated and focused. Integrate Referral Program with **Infusionsoft CRM**.

[Request Demo](#)

The benefits of loyalty solutions motivate the companies to implement the solution in their business process. Let's start a Loyalty program following [best loyalty practices](#) that systematically customize the software to meet all the business requirements and increase sales spontaneously.

For a complete referral process re-engineering and a new implementation of the program, **NextBee** is always at your service. For more information, feel free to contact us.

Our Pledge to You



“Our relationship with you, our client is a strong partnership between our two companies. We bring to you years of best practices, a complete solution, our commitment, and unwavering dedication to your business’ success.”

Rohit Singh

VP of Customer Engagement

[Request Free Consultation](#)



Learn More About Our Proven Approach

We have worked with 300+ brands and helped them succeed. To learn more case studies

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Align Your Company, Your Teams, And Your Individual Employees To Foster A Company Culture Rooted In Success.



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