

# Loyalty & Rewards That Drive Repeat Business

Discover proven loyalty and rewards strategies that increase customer retention, boost repeat purchases, and turn satisfied customers into long-term brand advocates.



# Integrate Loyalty Program with HubSpot CRM



Rohit Singh • VP of Customer Engagement • [Schedule Free Consultation](#)



Loyalty Programs are [reward programs with innovative reward ideas](#) offered by a company to its customers who frequently make purchases. Research says – “existing customers spend 67% more than new customers.”

Gaining a new client is right for your organization, but retaining the existing clients proves best as it brings success to your business. [Loyalty programs](#) for businesses boost sales and motivate customers to make purchases again and again.

The usage of HubSpot CRM is increasing rapidly by various business organizations, and they are planning to integrate different programs in their existing system.

[NextBee](#) has come up with a methodology where loyalty solution can be integrated with HubSpot CRM about the business requirements. The solution is robust and scalable enough to be customized to an optimum extent and beneficial for the brands in all possible ways.

## **Contacts, Social Media Posts, Blogs, and Referral Sales – Analyze Everything and Build Loyalty Program with NextBee**

*NextBee* is successfully providing readymade and customized loyalty program software. Integrate the loyalty program with **HubSpot CRM** pertaining to your business needs.

[Learn More](#)

### **TRIGGERS**

- Add New Contents to Blog
- Submit Forms
- Add New Contact
- Update Contact Details
- Create New Task in Calendar
- Post in Social Media
- Update Contact List

### **ACTIONS**

- Track Purchase
- Assign Reward Tier
- Log Activity
- Update Segment
- Give Reward Points
- Offer Reward
- Send New Message

- Schedule New Offer
- Update Message Sequence
- Request Feedback
- Assign a New Task
- Send eSign Request

**NextBee's** loyalty solution is the ultimate solution for customer engagement. With all its fun-packed and effective features, create alluring programs, and integrate with **HubSpot CRM** today.

[Request Demo](#)

Loyal clients frequently spend more per visit and are more disposed to agree to updated administrations. The benefits associated with loyalty rewards urge the brands to implement such solutions in the business process. NextBee has helped top brands [start a loyalty program](#).

It maintains [Loyalty Program Best Practices](#) and systematically customizes the software to meet all the business needs. For a complete referral process re-engineering and a new implementation of a Loyalty Program, **NextBee** is always at your service.

For more information, feel free to contact us.

# Our Pledge to You



“Our relationship with you, our client is a strong partnership between our two companies. We bring to you years of best practices, a complete solution, our commitment, and unwavering dedication to your business’ success.”

## Rohit Singh

VP of Customer Engagement

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# Learn More About Our Proven Approach

We have worked with 300+ brands and helped them succeed. To learn more case studies

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Align Your Company, Your Teams, And Your Individual Employees To Foster A Company Culture Rooted In Success.



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**Call us now**  
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