

# Loyalty & Rewards That Drive Repeat Business

Discover proven loyalty and rewards strategies that increase customer retention, boost repeat purchases, and turn satisfied customers into long-term brand advocates.



# Integrate Loyalty Program with DRIP



Rohit Singh • VP of Customer Engagement • [Schedule Free Consultation](#)



If you wonder who needs a Customer Loyalty Program, then the answer would be – anyone who has got the customer base can benefit from it.

The advantage of a loyalty solution is that it has the potential to align the entire business toward the most profitable segment of the customer base. A [well-structured loyalty program](#) will convert the new customers into repeat customers, and it will also keep the best customers staying with the brand for a long time.

It is vital to design a customer-friendly program to accomplish this goal, which is – easy to understand and easy to use.

## Metrics, Campaigns, Custom Fields, Call To Action and Subscription – Track Everything, and Integrate Loyalty Program with NextBee

*NextBee* is successfully rendering service to top brands by developing custom-made Loyalty Programs with robust features and easy automation. It also seamlessly integrates with **DRIP**.

[Learn More](#)

### TRIGGERS

- Email Opened By Subscriber
- Email Clicked
- Link Clicked
- Email Bounced
- Un-subscriptions
- Campaign Complete
- Apply Tag to Subscriber
- Add Custom Field
- Update Custom Field
- Subscriber Removed from Campaign
- New Page Visits
- Add New Subscriptions
- New Email Complaint

### ACTIONS

- Track Purchase
- Assign Reward Tier
- Log Activity

- Update Segment
- Give Reward Points
- Offer Reward
- Send New Message
- Schedule New Offer
- Update Message Sequence
- Request Feedback
- Assign a New Task
- Send eSign Request

**NextBee** offers top-class loyalty software with advanced features and it is further supported by encouraging Reward Ideas that keep the customers motivated and focused. Integrate Referral Program with **DRIP** today!

[Request Demo](#)

**NextBee** has helped top brands start a Loyalty Program following the Loyalty Program best practices.

Loyalty Programs are [reward-programs with innovative ideas](#) offered by a company to its customers who frequently make purchases. Gaining a new client is right for your organization, but retaining the existing clients proves best as it brings success to your business.

For a complete referral process re-engineering and a new implementation of a Loyalty Program, **NextBee** is always at your service. For more information, feel free to contact us.

# Our Pledge to You



“Our relationship with you, our client is a strong partnership between our two companies. We bring to you years of best practices, a complete solution, our commitment, and unwavering dedication to your business’ success.”

## Rohit Singh

VP of Customer Engagement

[Request Free Consultation](#)



# Learn More About Our Proven Approach

We have worked with 300+ brands and helped them succeed. To learn more case studies

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Align Your Company, Your Teams, And Your Individual Employees To Foster A Company Culture Rooted In Success.



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## Contact

NextBee Corporation  
155 Bovet Rd Suite 700  
San Mateo, CA 94402



**Call us now**  
**1-800-547-1618**