

# Loyalty & Rewards That Drive Repeat Business

Discover proven loyalty and rewards strategies that increase customer retention, boost repeat purchases, and turn satisfied customers into long-term brand advocates.



# Integrate Loyalty Program with BigCommerce



Rohit Singh • VP of Customer Engagement • [Schedule Free Consultation](#)



By various means, a business can attain the customers' loyalty – offering valuable rewards to the client; run useful and worthy reward programs; have a thorough understanding of the target audience. One way of doing so is to Integrate loyalty programs.

The advantage of a [loyalty program](#) is that it has the potential to align the entire business toward the most profitable segment of the customer base. A [well-structured loyalty program](#) will convert the new customers into repeat customers, and it will also keep the best customers staying with the brand for a long time.

Now, who doesn't like that, isn't it?

## Products, Orders, and Customers – Manage Everything and Integrate Loyalty Program with NextBee

**NextBee** is successfully developing Loyalty Programs with robust features. The solution is fully customizable pertaining to the business needs and can be integrated with **BigCommerce** and take your campaigns to a new level

[Learn More](#)

### TRIGGERS

- Add New Customer
- Place New Order
- Update Order
- Activity in Shopping Cart
- Update Customer

### ACTIONS

- Track Purchase
- Assign Reward Tier
- Log Activity
- Update Segment
- Give Reward Points
- Offer Reward
- Send New Message
- Schedule New Offer
- Update Message Sequence
- Request Feedback
- Assign a New Task
- Send eSign Request

It is important to design a customer-friendly loyalty program, which is – easy to understand and easy to use. **NextBee** offers top-class Loyalty Reward Solution supported by encouraging Reward Ideas that keep the customers motivated and focused. Integrate the Loyalty Program with **BigCommerce!**

[Request Demo](#)

A loyalty program mainly serves two purposes. First, it provides rewards for brand loyalty, and second, provide the issuing company with ample customer information to make better plans to engage them. NextBee has helped top brands start a Loyalty Program following the [Loyalty Program best practices](#).

For a complete referral process re-engineering and a new implementation of a Loyalty Program, **NextBee** is always at your service. For more information, feel free to contact us.

# Our Pledge to You



“Our relationship with you, our client is a strong partnership between our two companies. We bring to you years of best practices, a complete solution, our commitment, and unwavering dedication to your business’ success.”

## Rohit Singh

VP of Customer Engagement

[Request Free Consultation](#)



# Learn More About Our Proven Approach

We have worked with 300+ brands and helped them succeed. To learn more case studies

[Contact Us](#)



Align Your Company, Your Teams, And Your Individual Employees To Foster A Company Culture Rooted In Success.



## Company

[Our Story](#)

[Careers](#)

[Resources](#)

[Contact](#)

[Privacy Policy](#)

[Terms & Conditions](#)

## Products

[CX360](#)

[Catalyst](#)

[Symbio](#)

[Spotlights](#)

## Community Templates

[Member Advocacy](#)

[Insurance Referrals](#)

[Personal Wellness](#)

[Team](#)

[Collaboration](#)

[Neighborhood Connections](#)

[Local Business Connections](#)

## Contact

NextBee Corporation  
155 Bovet Rd Suite 700  
San Mateo, CA 94402



**Call us now**  
**1-800-547-1618**