

# Customer and Partner Engagement

Practical insights on loyalty, incentive, referral, rewards, and engagement programs that help organizations create stronger customer and partner relationships.



# Integrate Gamification Program with WooCommerce



Rohit Singh • VP of Customer Engagement • [Schedule Free Consultation](#)



Before talking about a gamification program, here is a quick recap of something. Experts say that – customer acquisition costs are generally 4-6 times the costs of customer retention. [Gamification Program has its most significant impact](#) on ensuring customers keep coming back.

Providing users with a sense of achievement and competition to keep them engaged have huge retention benefits. It has become an important phenomenon to integrate the Gamification program into the business ecosystem to drive more customer engagement.

WooCommerce is a popular web developing platform, and companies can think of integrating the Gamification program and launch it on the websites. **NextBee** has formulated a methodology where its Gamification Program can be integrated with any existing business applications.

## Subscription, Updates, Orders, and Customers – Manage Everything and Start a Gamification Program with NextBee

**NextBee** has gained immense popularity in developing top-class Gamification Program Software. In fact, **NextBee** is helping top brands to implement such a solution in their business process. Integrate Gamification Program with **WooCommerce**.

[Learn More](#)

### TRIGGERS

- Payment on Subscription Renewal
- Failed Subscription Renewal
- Change Subscription Status
- Update Status
- Create Subscription
- Register New Customer
- Paid Orders
- Change Order Status
- Add New Line Item in an Order
- Update Order Status

### ACTIONS

- Assign Badge
- Rank on Leaderboard
- Level Up
- Unlock Activity
- Notify Advocate
- Upload a Photo

- Community Vote
- Subscribe to
- Write Review
- Submit Rating
- Watch Video
- RSVP for Event
- Log Activity
- Update Segment
- Give Reward Points
- Offer Reward
- Send New Message
- Schedule New Offer
- Update Message Sequence
- Request Feedback
- Assign a New Task
- Send eSign Request

**NextBee's** program is a robust solution that can be customized pertaining to business needs. The solution is suitable for all types of brands and does well in increasing customer engagement. It can be integrated with **WooCommerce**.

[Request Demo](#)

To implement it in the business ecosystem, the companies need to take care of specific parameters – make it simple and straightforward; customers can access it without any hassle; Reward to those who participate; define the goals; surprise and delight, etc.

For a complete referral process re-engineering and integrating Gamification Program with WooCommerce, **NextBee** is always available at your service. For more information, feel free to contact us.

[FIVE Reasons, why your Business needs Gamification?](#)

# Our Pledge to You



“Our relationship with you, our client is a strong partnership between our two companies. We bring to you years of best practices, a complete solution, our commitment, and unwavering dedication to your business’ success.”

## Rohit Singh

VP of Customer Engagement

[Request Free Consultation](#)



# Learn More About Our Proven Approach

We have worked with 300+ brands and helped them succeed. To learn more case studies

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Align Your Company, Your Teams, And Your Individual Employees To Foster A Company Culture Rooted In Success.



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