

# Customer and Partner Engagement

Practical insights on loyalty, incentive, referral, rewards, and engagement programs that help organizations create stronger customer and partner relationships.



# Integrate Gamification Program with TWILIO



Rohit Singh • VP of Customer Engagement • [Schedule Free Consultation](#)

The best way to boost customer loyalty is to make sure your customers are engaged and invested in their relationship with your company through a gamification program.

Gamification Program is a motivating strategy that consists of gaming techniques into a loyalty reward program to engage and solidify significant customer brand loyalty. Introducing a Gamification Program is vital for a brand to generate interest in the brand.

### [How Gamification Helps Drive Business Growth?](#)

**NextBee's** Gamification Program is an advanced and robust tool that can be implemented in any existing business application. Organizations using TWILIO can integrate Gamification Program into the system. It would yield better results in terms of better customer engagement.

## Calling, Messaging, Contact, and Phone Database – Track Everything and Integrate Gamification Program with NextBee

**NextBee** is one of the leading providers of customized Gamification Solutions. Integrating one with **TWILIO** will streamline and strengthen the referral process and also increase sales.

[Learn More](#)

### TRIGGERS

- Add Contact
- SMS Received
- SMS Sent
- Update Contact List
- New Recording

### ACTIONS

- Assign Badge
- Rank on Leaderboard
- Level Up
- Unlock Activity
- Notify Advocate
- Upload a Photo
- Community Vote
- Subscribe to
- Write Review
- Submit Rating
- Watch Video

- RSVP for Event
- Log Activity
- Update Segment
- Give Reward Points
- Offer Reward
- Send New Message
- Schedule New Offer
- Update Message Sequence
- Request Feedback
- Assign a New Task
- Send eSign Request

**NextBee's** solution is simple and easy to use. The solution also encourages customer engagement in all possible ways. Start your Gamification Program and integrate it with **TWILIO**.

[Request Demo](#)

Gamification is increasingly getting significant and famous in the world of rewards and incentives. Choose what is relevant to your business, and don't be hesitant about testing out various aspects of the solution to find out what works best for your brand.

[FIVE Reasons, why your Business needs Gamification?](#)

For a complete referral process re-engineering and integrating Gamification Program with TWILIO, **NextBee** is always available at your service. For more information, feel free to contact us.

# Our Pledge to You



“Our relationship with you, our client is a strong partnership between our two companies. We bring to you years of best practices, a complete solution, our commitment, and unwavering dedication to your business’ success.”

## Rohit Singh

VP of Customer Engagement

[Request Free Consultation](#)



# Learn More About Our Proven Approach

We have worked with 300+ brands and helped them succeed. To learn more case studies

[Contact Us](#)



Align Your Company, Your Teams, And Your Individual Employees To Foster A Company Culture Rooted In Success.



## Company

[Our Story](#)

[Careers](#)

[Resources](#)

[Contact](#)

[Privacy Policy](#)

[Terms & Conditions](#)

## Products

[CX360](#)

[Catalyst](#)

[Symbio](#)

[Spotlights](#)

## Community Templates

[Member Advocacy](#)

[Insurance Referrals](#)

[Personal Wellness](#)

[Team](#)

[Collaboration](#)

[Neighborhood Connections](#)

[Local Business Connections](#)

## Contact

NextBee Corporation  
155 Bovet Rd Suite 700  
San Mateo, CA 94402



**Call us now**  
**1-800-547-1618**