

Customer and Partner Engagement

Practical insights on loyalty, incentive, referral, rewards, and engagement programs that help organizations create stronger customer and partner relationships.



Integrate Gamification Program with PAYPAL



Rohit Singh • VP of Customer Engagement • [Schedule Free Consultation](#)

The next generation of customer engagement is all about having the perfect gamification program and loyalty should be about having fun and playing games. By adding gamification elements to your company's loyalty strategy, both customers and companies will see mutual benefits.

Gamification is not a new concept, but it is gaining traction in every industry. Surveys predict that by the end of this year, more than 70 percent of the Global 2000 companies will have some gamified initiative in place.

The benefits of a [successful Gamification Program](#) cannot be ignored. *NextBee* has come up with a strategy to integrate the concept with PayPal. Along with the existing features and functionality of PayPal, embedding a Gamification program would be an added advantage for the businesses.

Payments, Sales, Merchants, and Invoice – Manage Everything and Integrate Gamification Program with NextBee

NextBee has helped top brands develop tailor-made Gamification Programs that work at different stages of the sales cycle. When a Gamification Solution is utilized correctly, it can result in a remarkably high return on investments. Integrate Gamification Program with PayPal.

[Learn More](#)

TRIGGERS

- Successful Payments
- Payment Refund
- Sales success with payments
- Merchant Transactions
- Invoicing

ACTIONS

- Assign Badge
- Rank on Leaderboard
- Level Up
- Unlock Activity
- Notify Advocate
- Upload a Photo
- Community Vote
- Subscribe to
- Write Review
- Submit Rating
- Watch Video

- RSVP for Event
- Log Activity
- Update Segment
- Give Reward Points
- Offer Reward
- Send New Message
- Schedule New Offer
- Update Message Sequence
- Request Feedback
- Assign a New Task
- Send eSign Request

To Integrate Gamification Program with **PayPal**, **NextBee** offers the best-in-class Gamification Solutions with advanced features and functionality. Want to know more?

[Request Demo](#)

By understanding the Gamification Program's benefits as a marketing strategy, you must incorporate the solution into your business process. **NextBee's** Gamification software is an outright champion tool that fulfills all the desired features and functionality.

For a complete referral process re-engineering and integrating the solution with PayPal, **NextBee** is always available at your service. For more information, feel free to contact us.

Our Pledge to You



“Our relationship with you, our client is a strong partnership between our two companies. We bring to you years of best practices, a complete solution, our commitment, and unwavering dedication to your business’ success.”

Rohit Singh

VP of Customer Engagement

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Learn More About Our Proven Approach

We have worked with 300+ brands and helped them succeed. To learn more case studies

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Align Your Company, Your Teams, And Your Individual Employees To Foster A Company Culture Rooted In Success.



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