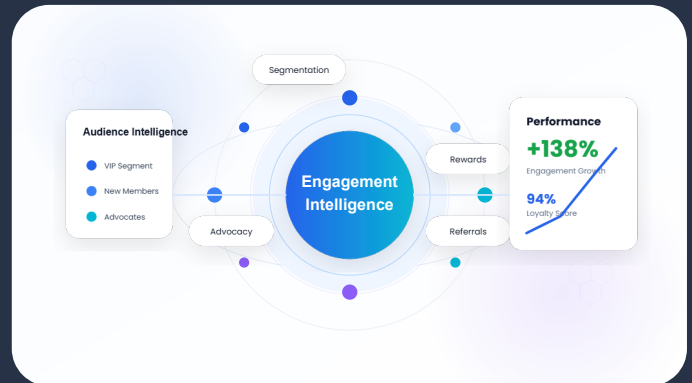


Customer and Partner Engagement

Practical insights on loyalty, incentive, referral, rewards, and engagement programs that help organizations create stronger customer and partner relationships.



Integrate Gamification Program with Nutshell CRM



Rohit Singh • VP of Customer Engagement • [Schedule Free Consultation](#)



Gamification is the “application of game-thinking in non-game contexts.” The mechanics of traditional games are borrowed and applied to unique concepts, like customer retention.

Adding gaming techniques to brand activation campaigns has become a big business, particularly loyalty programs, sweepstakes, and instant-win promotions.

NextBee's new implementation methodology on [Gamification Program has created a win-win situation](#) for the companies that have already implemented the business process's Gamification Program.

Those who are planning to integrate the solution with NutShell and the consolidated solution will act as an additional benefit in the business process.

Company, Leads, Activities, and Leads – Manage Everything, and Integrate Gamification Program with NextBee

NextBee is one of the leading providers of Gamification Programs with robust features and functionalities. Integrate the solution with **Nutshell** pertaining to the business requirements.

[Learn More](#)

TRIGGERS

- Create New Company
- Add New Lead
- Acquire Leads
- Add New Person
- Start Activity
- Add Tasks

ACTIONS

- Assign Badge
- Rank on Leaderboard
- Level Up
- Unlock Activity
- Notify Advocate
- Upload a Photo
- Community Vote
- Subscribe to
- Write Review
- Submit Rating

- Watch Video
- RSVP for Event
- Log Activity
- Update Segment
- Give Reward Points
- Offer Reward
- Send New Message
- Schedule New Offer
- Update Message Sequence
- Request Feedback
- Assign a New Task
- Send eSign Request

NextBee offers top-class solution supported by encouraging Reward Ideas that keep the customers motivated and focused. Integrate Referral Program with **Nutshell**. Interested to know more?

[Request Demo](#)

With the ascendance of big data and sophisticated analytics, businesses have a much more granular understanding of customer behavior.

Leveraging a gamification program at a greater scale has become a common phenomenon in a loyalty reward program. The solution is an effective way to influence consumer behavior across a variety of different scenarios.

For a complete referral process re-engineering and integrating Gamification Program with Nutshell, **NextBee** is always available at your service. For more information, feel free to contact us.

[FIVE Reasons, why your Business needs Gamification?](#)

Our Pledge to You



“Our relationship with you, our client is a strong partnership between our two companies. We bring to you years of best practices, a complete solution, our commitment, and unwavering dedication to your business’ success.”

Rohit Singh

VP of Customer Engagement

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Learn More About Our Proven Approach

We have worked with 300+ brands and helped them succeed. To learn more case studies

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Align Your Company, Your Teams, And Your Individual Employees To Foster A Company Culture Rooted In Success.



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