

Customer and Partner Engagement

Practical insights on loyalty, incentive, referral, rewards, and engagement programs that help organizations create stronger customer and partner relationships.



Integrate Gamification Program with MailChimp



Rohit Singh • VP of Customer Engagement • [Schedule Free Consultation](#)

Doing extraordinary work in Gamification requires determination, responsibility, and a capacity to detect the risks. Suppose if a gamification program was to be implemented with the correct strategy and formation.

In that case, the benefits of the same are galore – Increased Productivity, Enhanced Client Loyalty, Improved Creativity, and User Engagement, Increased Revenue, High Business growth, etc. Customer engagement relies on how Gamification Program is arranged and executed.

Additional Reading: [Why choose B2B gamification software to get ahead of your competition?](#)

Integrating a well-organized solution with MailChimp has been one of NextBee's caliber. According to the business requirement, **NextBee** has been successfully customizing and implementing the same into MailChimp Solution.

Campaigns, Contacts, Lists, and Subscribers – Track Everything and Integrate Gamification Program with NextBee

NextBee is one of the leading providers of robust, advanced, and tailor-made Gamification Programs. Start with the **MailChimp** integration today.

[Learn More](#)

TRIGGERS

- Create Campaign
- Add Account
- Update List
- New Subscription
- Un-subscription
- Create New Segment

ACTIONS

- Assign Badge
- Rank on Leaderboard
- Level Up
- Unlock Activity
- Notify Advocate
- Upload a Photo
- Community Vote
- Subscribe to
- Write Review

- Submit Rating
- Watch Video
- RSVP for Event
- Log Activity
- Update Segment
- Give Reward Points
- Offer Reward
- Send New Message
- Schedule New Offer
- Update Message Sequence
- Request Feedback
- Assign a New Task
- Send eSign Request

NextBee's program is an effective solution for engaging more customers and increase repeat purchases. Create a Gamification Program and integrate with **MailChimp**. Want to know more?

[Request Demo](#)

It helps achieve a lot in terms of business growth, but only when implemented in the right direction. Gamification could turn out to be an outstanding feature in boosting up the business.

For a complete referral process re-engineering and integrating Gamification Program with MailChimp, **NextBee** is always available at your service. For more information, feel free to contact us.

Read More: [Top Reasons Why Your Business Needs Gamification](#)

Our Pledge to You



“Our relationship with you, our client is a strong partnership between our two companies. We bring to you years of best practices, a complete solution, our commitment, and unwavering dedication to your business’ success.”

Rohit Singh

VP of Customer Engagement

[Request Free Consultation](#)



Learn More About Our Proven Approach

We have worked with 300+ brands and helped them succeed. To learn more case studies

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Align Your Company, Your Teams, And Your Individual Employees To Foster A Company Culture Rooted In Success.



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