

Customer and Partner Engagement

Practical insights on loyalty, incentive, referral, rewards, and engagement programs that help organizations create stronger customer and partner relationships.



Integrate Gamification Program with DRIP



Rohit Singh • VP of Customer Engagement • [Schedule Free Consultation](#)

A gamification program leverages the tactics of games and their ability to get players attracted to virtual rewards. Successful Gamification Program finds ways to turn tasks into a competition amongst players or customers by building mechanisms for achievements and public battles.

The motive of including the Gamification Program is to motivate more frequent play, profound engagement, and customer behavior changes that impact the bottom line for the business.

[How Gamification Helps Drive Business Growth?](#)

Integrating Gamification Program with DRIP has been in the trends for various business-related benefits. It streamlines the overall marketing process and helps in customer engagement. *NextBee*, with its hi-tech implementation strategy, is helping top organizations by integrating Gamification Program with DRIP.

Metrics, Campaigns, Custom Fields, Call To Action and Subscription – Manage Everything, and Integrate Gamification Program with NextBee

NextBee is successfully offering best in class Gamification program to the top brands with robust features and easy automation. The solution also seamlessly integrates with **DRIP**.

[Learn More](#)

TRIGGERS

- Emails Open By Subscriber
- Number of Email Clicks
- Link Clicks
- Email Bounced
- Un-subscription
- Campaign Complete
- Apply Tag to Subscriber
- Add Custom Field
- Update Custom Field
- Subscriber Removed from Campaign
- New Page Visit
- Manage Subscription
- New Email Complaint

ACTIONS

- Assign Badge
- Rank on Leaderboard

- Level Up
- Unlock Activity
- Notify Advocate
- Upload a Photo
- Community Vote
- Subscribe to
- Write Review
- Submit Rating
- Watch Video
- RSVP for Event
- Log Activity
- Update Segment
- Give Reward Points
- Offer Reward
- Send New Message
- Schedule New Offer
- Update Message Sequence
- Request Feedback
- Assign a New Task
- Send eSign Request

NextBee is one of the foremost developers of Gamification Program Software with advanced features. It is further supported by encouraging Reward Ideas that keep the customers motivated and focused. Integrate Referral Program with **DRIP**. Want to know more?

[Request Demo](#)

Gamification can be integrated into transactional behavior where it is possible to measure the direct impact of gamification on turnover. It is for this reason that gamification is playing an increasingly more prominent role in loyalty strategy.

For a complete referral process re-engineering and integrating [Gamification Program](#) with DRIP, [NextBee](#) is always available at your service. For more information, feel free to contact us.

Our Pledge to You



“Our relationship with you, our client is a strong partnership between our two companies. We bring to you years of best practices, a complete solution, our commitment, and unwavering dedication to your business’ success.”

Rohit Singh

VP of Customer Engagement

[Request Free Consultation](#)



Learn More About Our Proven Approach

We have worked with 300+ brands and helped them succeed. To learn more case studies

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Align Your Company, Your Teams, And Your Individual Employees To Foster A Company Culture Rooted In Success.



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Contact

NextBee Corporation
155 Bovet Rd Suite 700
San Mateo, CA 94402



Call us now
1-800-547-1618