

Customer and Partner Engagement

Practical insights on loyalty, incentive, referral, rewards, and engagement programs that help organizations create stronger customer and partner relationships.



Integrate Gamification Program with BigCommerce



Rohit Singh • VP of Customer Engagement • [Schedule Free Consultation](#)



A Gamification Program, combined with customer loyalty strategy, is a new phenomenon due to technology and gaming proliferation. The solution consists of loyalty concepts, game design, and customer data to excite and engage customers effectively.

Implementing [Gamification Program helps to drive business growth](#) that has turned out to be an effective strategy for collecting user behavior, maintaining customer satisfaction, and enhancing customer loyalty.

NextBee's Gamification program is developed in such a flexible and robust manner to integrate with the BigCommerce platform. Any organization using BigCommerce in their ecosystem can now ask **NextBee** to implement the Gamification Solution about the business needs.

Products, Orders, and Customers – Manage Everything and Integrate Gamification Program with NextBee

NextBee is successfully developing customized Gamification Programs with robust features and functionality. The solution is fully scalable pertaining to the business needs and can be integrated with **BigCommerce**.

[Learn More](#)

TRIGGERS

- Add New Customer
- Place New Order
- Update Order
- Activity in Shopping Cart
- Update Customer

ACTIONS

- Assign Badge
- Rank on Leaderboard
- Level Up
- Unlock Activity
- Notify Advocate
- Upload a Photo
- Community Vote
- Subscribe to
- Write Review
- Submit Rating
- Watch Video
- RSVP for Event
- Log Activity

- Update Segment
- Give Reward Points
- Offer Reward
- Send New Message
- Schedule New Offer
- Update Message Sequence
- Request Feedback
- Assign a New Task
- Send eSign Request

NextBee offers top-class Gamification Solution supported by encouraging Reward Ideas that keep the customers engaged, motivated, and focused. Integrate Gamification Program with **BigCommerce**.

[Request Demo](#)

Games have been proven as a powerful method of influence and can change behavior in any setting. It is vital to design a customer-friendly solution that is easy to understand and easy to use.

For a complete referral process re-engineering and integrating Gamification Program with BigCommerce, [NextBee](#) is always available at your service. For more information, feel free to contact us.

Our Pledge to You



“Our relationship with you, our client is a strong partnership between our two companies. We bring to you years of best practices, a complete solution, our commitment, and unwavering dedication to your business’ success.”

Rohit Singh

VP of Customer Engagement

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Learn More About Our Proven Approach

We have worked with 300+ brands and helped them succeed. To learn more case studies

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Align Your Company, Your Teams, And Your Individual Employees To Foster A Company Culture Rooted In Success.



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