

# Customer and Partner Engagement

Practical insights on loyalty, incentive, referral, rewards, and engagement programs that help organizations create stronger customer and partner relationships.



# Integrate Gamification Program with BASE CRM



Rohit Singh • VP of Customer Engagement • [Schedule Free Consultation](#)

A Gamification program could turn out to be an outstanding feature in boosting up the business. It could only be possible if followed without any fallout.

Doing extraordinary work in Gamification requires determination, responsibility, and a capacity to detect the risks. Implementing one certainly increases customer engagement, and it is beneficial for the business in many ways.

Integrating a well-structured program with BASE CRM is easier with *NextBee's* effective implementation strategy. Now, organizations can confidently integrate a Gamification Program with BASE CRM without much hassle.

Additional Reading: [Why choose B2B gamification software to get ahead of your competition?](#)

## Leads, Deals and Contacts – Control Everything and Start Gamification Program with NextBee

*NextBee* is a leading provider of tailor-made and readymade Gamification Program Software. Integrate Gamification Program with **BASE CRM** pertaining to the business needs.

[Learn More](#)

### TRIGGERS

- Create New Leads
- Quality Leads
- Acquire Deals
- Create Contact
- Update Lead Status
- Update Contacts

### ACTIONS

- Assign Badge
- Rank on Leaderboard
- Level Up
- Unlock Activity
- Notify Advocate
- Upload a Photo
- Community Vote
- Subscribe to
- Write Review
- Submit Rating
- Watch Video
- RSVP for Event

- Log Activity
- Update Segment
- Give Reward Points
- Offer Reward
- Send New Message
- Schedule New Offer
- Update Message Sequence
- Request Feedback
- Assign a New Task
- Send eSign Request

**NextBee's** Gamification Program is a robust solution for customer engagement which helps top brands to implement a well-planned Gamification Program. Integrate the solution with **BASE CRM** and enjoy the lucrative benefits of it.

[Request Demo](#)

An excellent place to start with a solution is by determining the benefits and rewards. The crucial part of deciding rewards is to evaluate meaningful prizes for the customers.

That depends on the services you provide and can vary from gift cards to smartphones, or it can even be just rewarding status in a community.

Additional Reading: [Five Reasons Your Business Needs Gamification](#)

For a complete referral process re-engineering and integrating Gamification Program with BASE CRM, **NextBee** is always available at your service. For more information, feel free to contact us.

# Our Pledge to You



“Our relationship with you, our client is a strong partnership between our two companies. We bring to you years of best practices, a complete solution, our commitment, and unwavering dedication to your business’ success.”

## Rohit Singh

VP of Customer Engagement

[Request Free Consultation](#)



# Learn More About Our Proven Approach

We have worked with 300+ brands and helped them succeed. To learn more case studies

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Align Your Company, Your Teams, And Your Individual Employees To Foster A Company Culture Rooted In Success.



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