

Referral & Advocacy Strategies for Revenue Growth

Get expert insights on referral marketing, customer advocacy, ambassador programs, incentives, and rewards that drive qualified leads, increase conversions, and fuel predictable growth.



Integrate Advocacy Program with Shopify



Rohit Singh • VP of Customer Engagement • [Schedule Free Consultation](#)



Advocacy programs are an essential part of word-of-mouth marketing that your customers propagate to their family, friends, and the general public. No amount of marketing you deploy will be more effective and actionable to a potential customer than an honest recommendation from one of their trusted friends or family members.

Here comes a [well-planned Advocacy Program](#), which increases customer engagement and motivates them with lucrative reward ideas.

On the other hand, Shopify is a popular e-commerce platform; users would like to have brand advocates for their company. **NextBee** has formulated a methodology where the Advocacy Program can be seamlessly integrated with the Shopify platform.

Product, Orders, Customers, and Blogs – Manage Everything and Start an Advocacy Program with NextBee

NextBee has been providing more advanced and high-quality Advocacy Program Software to the top brands. To increase brand awareness, integrate Advocacy Program with **Shopify** and enjoy the good benefits of it.

[Learn More](#)

TRIGGERS

- Add New Articles to Blogs
- Create Orders
- Update Order Status
- Cancel Orders
- Amount paid to Orders
- Add Customers to Accounts
- Items added to Cart
- Add Products
- Update Products

ACTIONS

- Notify Advocate
- Upload a Photo
- Community Vote
- Subscribe to
- Write Review
- Submit Rating
- Watch Video

- RSVP for Event
- Track Referral Sale
- Facebook Post
- Twitter Post
- LinkedIn Post
- Referral Email Sent
- SMS Sent
- Web Banner Post
- Log Activity
- Update Segment
- Give Reward Points
- Offer Reward
- Send New Message
- Schedule New Offer
- Update Message Sequence
- Request Feedback
- Assign a New Task
- Send eSign Request

NextBee's Advocacy Program is a world-class solution that is fully customizable pertaining to business needs. It is easy to use, robust, scalable, flexible, and can be integrated with **Shopify**. Would you like to know more?

[Request Demo](#)

The successful Brands are those that create a special connection with their customers and promote brand advocacy. Advocacy Program is the culmination of consistently positive customer experience with [effective ways to generate sales with a customer loyalty program](#).

NextBee's brand advocacy software is one of the best in this segment. For a complete referral process re-engineering and integrating Advocacy Program with Shopify, **NextBee** is always available at your service. For more information, feel free to contact us.

Our Pledge to You



“Our relationship with you, our client is a strong partnership between our two companies. We bring to you years of best practices, a complete solution, our commitment, and unwavering dedication to your business’ success.”

Rohit Singh

VP of Customer Engagement

[Request Free Consultation](#)



Learn More About Our Proven Approach

We have worked with 300+ brands and helped them succeed. To learn more case studies

[Contact Us](#)



Align Your Company, Your Teams, And Your Individual Employees To Foster A Company Culture Rooted In Success.



Company

[Our Story](#)

[Careers](#)

[Resources](#)

[Contact](#)

[Privacy Policy](#)

[Terms & Conditions](#)

Products

[CX360](#)

[Catalyst](#)

[Symbio](#)

[Spotlights](#)

Community Templates

[Member Advocacy](#)

[Insurance Referrals](#)

[Personal Wellness](#)

[Team](#)

[Collaboration](#)

[Neighborhood Connections](#)

[Local Business Connections](#)

Contact

NextBee Corporation
155 Bovet Rd Suite 700
San Mateo, CA 94402



Call us now
1-800-547-1618