

Referral & Advocacy Strategies for Revenue Growth

Get expert insights on referral marketing, customer advocacy, ambassador programs, incentives, and rewards that drive qualified leads, increase conversions, and fuel predictable growth.



Integrate Advocacy Program with RingCentral



Rohit Singh • VP of Customer Engagement • [Schedule Free Consultation](#)



Having passionate brand advocates is essential for reaching your customers and spreading your brand awareness. A few good [tips help to build a Customer advocacy program](#) that plays a vital role in your marketing strategy.

To create a promising brand advocacy program, companies need to do three things: Reward Customers, Foster a Community, Enable Customers to be personal.

Integrating an Advocacy Program with RingCentral has become comfortable with NextBee's new methodology. Now, organizations can confidently integrate Advocacy Program with RingCentral about the business needs.

Voicemail, SMS, Call, and Recording – Monitor Everything and also Develop an Advocacy Reward Solution with NextBee

Creating an Advocacy Program can have a powerful impact on getting new leads and generating good business. *NextBee* is one of the leading providers of robust and customized Advocacy Program Solution which can be integrated with **RingCentral**.

[Learn More](#)

TRIGGERS

- New SMS Sent
- New SMS Received
- Misscall
- New Voicemail
- Call Records
- Call Termination

ACTIONS

- Notify Advocate
- Upload a Photo
- Community Vote
- Subscribe to
- Write Review
- Submit Rating
- Watch Video
- RSVP for Event
- Track Referral Sale
- Facebook Post
- Twitter Post
- LinkedIn Post

- Referral Email Sent
- SMS Sent
- Web Banner Post
- Log Activity
- Update Segment
- Give Reward Points
- Offer Reward
- Send New Message
- Schedule New Offer
- Update Message Sequence
- Request Feedback
- Assign a New Task
- Send eSign Request

With all its fun-packed and effective features, **NextBee's** Advocacy Program is an ultimate solution for customer engagement. Start a customized integration with **RingCentral**.

[Request Demo](#)

NextBee's [brand advocacy software](#) is an outright champion tool for all brands. The software can track almost any and every customer activity – social shares, referrals made, links clicked, emails opened, rewards earned, purchases, and so on. Brands can reward referrers and keep an accurate track of advocate performance.

For a complete referral process re-engineering and a fresh integration of the Advocacy Program with RingCentral, **NextBee** is always available at your service. For more information, feel free to contact us.

Our Pledge to You



“Our relationship with you, our client is a strong partnership between our two companies. We bring to you years of best practices, a complete solution, our commitment, and unwavering dedication to your business’ success.”

Rohit Singh

VP of Customer Engagement

[Request Free Consultation](#)



Learn More About Our Proven Approach

We have worked with 300+ brands and helped them succeed. To learn more case studies

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Align Your Company, Your Teams, And Your Individual Employees To Foster A Company Culture Rooted In Success.



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