

Referral & Advocacy Strategies for Revenue Growth

Get expert insights on referral marketing, customer advocacy, ambassador programs, incentives, and rewards that drive qualified leads, increase conversions, and fuel predictable growth.



Integrate Advocacy Program with Nutshell CRM



Rohit Singh • VP of Customer Engagement • [Schedule Free Consultation](#)



Building relationships with people, both online and offline, who spread the right word about your Brand, are essential for the business.

Provided the products or services are high-quality, and the customers have a good experience while purchasing, they might become your Brand Advocates and Loyalty Customers. Amid this, an Advocacy Program will act as a catalyst and improve the overall customer referrals and marketing process.

Additional Reading: [How a Brand Advocacy Software makes Your Advocacy Program More Efficient](#)

With the help of [NextBee's](#) new implementation methodology, the program can be integrated with NutShell CRM. An advocacy program will act as an additional benefit in the business process where Nutshell CRM is already implemented.

Company, Leads, Activities, and Leads – Manage Everything, and Integrate Advocacy Program with NextBee

NextBee is successfully developing Advocacy Programs with robust features and helping top Brands succeed in implementing an Advocacy Solution. Integrate the solution with **Nutshell CRM** pertaining to the business requirements.

[Learn More](#)

TRIGGERS

- Create New Company
- Create New Lead
- Acquire Leads
- Add New Person
- Create Activity
- Add Tasks

ACTIONS

- Notify Advocate
- Upload a Photo
- Community Vote
- Subscribe to
- Write Review
- Submit Rating
- Watch Video

- RSVP for Event
- Track Referral Sale
- Facebook Post
- Twitter Post
- LinkedIn Post
- Referral Email Sent
- SMS Sent
- Web Banner Post
- Log Activity
- Update Segment
- Give Reward Points
- Offer Reward
- Send New Message
- Schedule New Offer
- Update Message Sequence
- Request Feedback
- Assign a New Task
- Send eSign Request

NextBee offers the best engagement platform that is supported by encouraging Reward Ideas that keep the customers motivated and focused. Integrate Referral Program with **Nutshell CRM!**

[Request Demo](#)

NextBee's advocacy program is based heavily on [PACE methodology for customer advocacy](#), which defines rules for creating a Personal, Adaptive, Controlled, and Exciting customer engagement program.

NextBee's brand advocacy software can track almost any and every customer activity – social shares, referrals made, links clicked, emails opened, rewards earned, purchases, etc.

For a complete referral process re-engineering and a fresh integration of the Advocacy Program with Nutshell CRM, **NextBee** is always available at your service. For more information, feel free to contact us.

Our Pledge to You



“Our relationship with you, our client is a strong partnership between our two companies. We bring to you years of best practices, a complete solution, our commitment, and unwavering dedication to your business’ success.”

Rohit Singh

VP of Customer Engagement

[Request Free Consultation](#)



Learn More About Our Proven Approach

We have worked with 300+ brands and helped them succeed. To learn more case studies

[Contact Us](#)



Align Your Company, Your Teams, And Your Individual Employees To Foster A Company Culture Rooted In Success.



Company

[Our Story](#)

[Careers](#)

[Resources](#)

[Contact](#)

[Privacy Policy](#)

[Terms & Conditions](#)

Products

[CX360](#)

[Catalyst](#)

[Symbio](#)

[Spotlights](#)

Community Templates

[Member Advocacy](#)

[Insurance Referrals](#)

[Personal Wellness](#)

[Team](#)

[Collaboration](#)

[Neighborhood Connections](#)

[Local Business Connections](#)

Contact

NextBee Corporation
155 Bovet Rd Suite 700
San Mateo, CA 94402



Call us now
1-800-547-1618