

Referral & Advocacy Strategies for Revenue Growth

Get expert insights on referral marketing, customer advocacy, ambassador programs, incentives, and rewards that drive qualified leads, increase conversions, and fuel predictable growth.



Integrate Advocacy Program with Nimble CRM



Rohit Singh • VP of Customer Engagement • [Schedule Free Consultation](#)



A well-thought-out Advocacy Program is a core marketing process that every major brand needs to integrate into their overall strategy. Creating an advocacy program is one of the most impactful things a brand can do to build better relationships with loyal customers and engage and empower them both online and offline.

Looking at the Advocacy Program's lucrative benefits, it is also vital to integrate the solution with an existing business application. For companies who are using Nimble CRM, it is now easy to integrate Advocacy Program with NextBee's automated strategy.

Social Media Posts, Add Contacts, and Activities – Track Everything and Integrate a Successful Advocacy Program with NextBee

NextBee is a pioneer in developing more advanced and customized Advocacy Solutions that can be integrated with **NIMBLE CRM**. It provides an engaging customer experience and boosts sales in the overall marketing process.

[Learn More](#)

TRIGGERS

- Add New Contact
- Update Contact
- Social Media Tracking
- Create Activity

ACTIONS

- Notify Advocate
- Upload a Photo
- Community Vote
- Subscribe to
- Write Review
- Submit Rating
- Watch Video
- RSVP for Event
- Track Referral Sale
- Facebook Post
- Twitter Post
- LinkedIn Post
- Referral Email Sent
- SMS Sent
- Web Banner Post

- Log Activity
- Update Segment
- Give Reward Points
- Offer Reward
- Send New Message
- Schedule New Offer
- Update Message Sequence
- Request Feedback
- Assign a New Task
- Send eSign Request

A well-planned solution brings enough customers and also helps to gather important purchasing information on the buying habits of the customers. Integrate Advocacy Program with **NIMBLE CRM** and enjoy the benefits of it.

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More than 90% of consumers worldwide say they trust recommendations from friends and families above all forms of advertising. If this is the scenario, then planting an Advocacy Program would do well for the business.

NextBee's [brand advocacy software](#) is a useful tool for brands. The software can track almost any and every customer activity – social shares, referrals made, links clicked, emails opened, rewards earned, purchases, etc.

For a complete referral process re-engineering and integrating Advocacy Program with NIMBLE CRM, [NextBee](#) is always available at your service. For more information, feel free to contact us.

Our Pledge to You



“Our relationship with you, our client is a strong partnership between our two companies. We bring to you years of best practices, a complete solution, our commitment, and unwavering dedication to your business’ success.”

Rohit Singh

VP of Customer Engagement

[Request Free Consultation](#)



Learn More About Our Proven Approach

We have worked with 300+ brands and helped them succeed. To learn more case studies

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Align Your Company, Your Teams, And Your Individual Employees To Foster A Company Culture Rooted In Success.



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Contact

NextBee Corporation
155 Bovet Rd Suite 700
San Mateo, CA 94402



Call us now
1-800-547-1618