

Referral & Advocacy Strategies for Revenue Growth

Get expert insights on referral marketing, customer advocacy, ambassador programs, incentives, and rewards that drive qualified leads, increase conversions, and fuel predictable growth.



Integrate Advocacy Program with MailChimp



Rohit Singh • VP of Customer Engagement • [Schedule Free Consultation](#)



Brand advocacy has existed for centuries. It primarily deals with telling a connection or acquaintance about a good experience while purchasing a product or service from an organization.

In today's world, brand advocacy is about engaging your most passionate customers to advocate for their behalf. [Advocacy Program](#) capitalizes on relationships with individuals who are already talking about your product or service and encouraging them to share their experience instead of rewards and incentives consistently.

Integrating a well-planned Advocacy Program with any existing business application has been one of **NextBee's** fortes. According to the business requirement, NextBee has been successfully [customizing and implementing Advocacy Program](#) into MailChimp Solution.

Campaigns, Contacts, Lists, and Subscribers – Monitor Everything and Integrate Advocacy Program with NextBee

NextBee is one of the leading providers of robust, advanced, and tailor-made Advocacy Programs. Integrate Advocacy Program with **MailChimp** and reward your Brand Advocates.

[Learn More](#)

TRIGGERS

- Create a Campaign
- Add Account
- Update List
- New Subscription
- Un-subscription
- Create New Segment

ACTIONS

- Notify Advocate
- Upload a Photo
- Community Vote
- Subscribe to
- Write Review
- Submit Rating
- Watch Video
- RSVP for Event
- Track Referral Sale
- Facebook Post
- Twitter Post
- LinkedIn Post

- Referral Email Sent
- SMS Sent
- Web Banner Post
- Log Activity
- Update Segment
- Give Reward Points
- Offer Reward
- Send New Message
- Schedule New Offer
- Update Message Sequence
- Request Feedback
- Assign a New Task
- Send eSign Request

A well-planned Advocacy Program is paramount to a Brand's success. **NextBee's** Advocacy Program is the ultimate solution for bringing in more customers and increase repeat purchases. Set up a **MailChimp integration** for your brand today.

[Request Demo](#)

Brand advocacy is the next era of marketing and promotion. Finding those individuals who love your brand and offering them a value proposition in the exchange are the critical factors for creating brand loyalty.

NextBee's customer advocacy solution is made with a lot more exciting and engaging functionality, including a range of features that let businesses build personal relationships with customers quickly.

For a complete referral process re-engineering and a new implementation of an Advocacy Program with MailChimp, NextBee is always available at your service. For more information, feel free to contact us.

Our Pledge to You



“Our relationship with you, our client is a strong partnership between our two companies. We bring to you years of best practices, a complete solution, our commitment, and unwavering dedication to your business’ success.”

Rohit Singh

VP of Customer Engagement

[Request Free Consultation](#)



Learn More About Our Proven Approach

We have worked with 300+ brands and helped them succeed. To learn more case studies

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Align Your Company, Your Teams, And Your Individual Employees To Foster A Company Culture Rooted In Success.



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Contact

NextBee Corporation
155 Bovet Rd Suite 700
San Mateo, CA 94402



Call us now
1-800-547-1618