

Referral & Advocacy Strategies for Revenue Growth

Get expert insights on referral marketing, customer advocacy, ambassador programs, incentives, and rewards that drive qualified leads, increase conversions, and fuel predictable growth.



Integrate Advocacy Program with Magento



Rohit Singh • VP of Customer Engagement • [Schedule Free Consultation](#)



The fastest way to get more interest in your brand is to encourage your advocates to promote it. Advocates of your brand are highly effective in bringing more organic leads through referrals than any other advertisements. It is because; people trust their friends and rarely make a purchase without sourcing it out first.

In this regard, *NextBee's* [brand advocacy software](#) is an outright champion tool for all brands. Magento is a popular eCommerce platform and is used by various eCommerce houses. Now, integrating an Advocacy Program with Magento would be an obvious choice of seeing the lucrative benefits of the program.

Orders, Product, Invoicing, and Shipment – Manage Everything and Start an Advocacy Program with NextBee

NextBee is the leading provider of advanced and robust engagement software, helping top brands to implement a program pertaining to the business requirement. Integrate Advocacy Program with **Magento**.

[Learn More](#)

TRIGGERS

- Getting New Order
- Getting New Sales Order
- Create New Product
- Getting Order Shipment
- Create New Customer
- Getting Sales order Credit
- Invoicing
- Update Line Items

ACTIONS

- Notify Advocate
- Upload a Photo
- Community Vote
- Subscribe to
- Write Review
- Submit Rating
- Watch Video
- RSVP for Event
- Track Referral Sale
- Facebook Post
- Twitter Post

- LinkedIn Post
- Referral Email Sent
- SMS Sent
- Web Banner Post
- Log Activity
- Update Segment
- Give Reward Points
- Offer Reward
- Send New Message
- Schedule New Offer
- Update Message Sequence
- Request Feedback
- Assign a New Task
- Send eSign Request

Any company that has customers can benefit from an Advocacy program. **NextBee's** Advocacy Program is an effective solution that can be customized pertaining to business needs. Looking to create an integration with **Magento**?

[Request Demo](#)

Advocacy programs reward frequent customers and provide incentives to return to purchase your product again and promote to others. Smart customer advocacy programs developed for medium and large businesses can offer a competitive edge and a more powerful brand following.

For a complete referral process re-engineering and integrating Advocacy Program with Magento, [NextBee](#) is always available at your service. For more information, feel free to contact us.

Our Pledge to You



“Our relationship with you, our client is a strong partnership between our two companies. We bring to you years of best practices, a complete solution, our commitment, and unwavering dedication to your business’ success.”

Rohit Singh

VP of Customer Engagement

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Learn More About Our Proven Approach

We have worked with 300+ brands and helped them succeed. To learn more case studies

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Align Your Company, Your Teams, And Your Individual Employees To Foster A Company Culture Rooted In Success.



Company

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