

# Referral & Advocacy Strategies for Revenue Growth

Get expert insights on referral marketing, customer advocacy, ambassador programs, incentives, and rewards that drive qualified leads, increase conversions, and fuel predictable growth.



# Integrate Advocacy Program with Infusionsoft CRM



Rohit Singh • VP of Customer Engagement • [Schedule Free Consultation](#)



Happy customers hold the most significant possibility to be your brand advocates. Provided the product and service are up to the mark and of supreme quality, the process of Brand Advocacy becomes more powerful and effective.

You are more likely to see your customers liking, sharing your updates, and inspiring others, thereby spreading awareness of your brand on your behalf. It has been noticed that many organizations are using Infusionsoft CRM in their business process.

They are also willing and planning to embed [Advocacy Program](#) in the ecosystem. To help them, **NextBee** has been successfully integrating Advocacy Program with Infusionsoft CRM.

## Leads, Service, Affiliates, Contacts, and Invoice – Analyze Everything and Create a successful Advocacy Program with NextBee

**NextBee** is a master in developing tailor-made Advocacy Program Software which is in line with the business needs. Integrate Advocacy Program with **Infusionsoft CRM** and create a streamlined referral process.

[Learn More](#)

### TRIGGERS

- Credit Card Charge
- New Payment Made
- Add Expenses
- Add Contact
- Update Contact Details
- Invoicing
- Add New Affiliate
- Create Contact
- Add Product
- Subscription Cancellation
- New Subscription
- Add Company
- Create a Subscription Plan
- Add Tags to Contact
- Add Opportunity
- Sequence for Actions

# ACTIONS

- Notify Advocate
- Upload a Photo
- Community Vote
- Subscribe to
- Write Review
- Submit Rating
- Watch Video
- RSVP for Event
- Track Referral Sale
- Facebook Post
- Twitter Post
- LinkedIn Post
- Referral Email Sent
- SMS Sent
- Web Banner Post
- Log Activity
- Update Segment
- Give Reward Points
- Offer Reward
- Send New Message
- Schedule New Offer
- Update Message Sequence
- Request Feedback
- Assign a New Task
- Send eSign Request

**NextBee's** customer advocacy program is a sure shot way to increase your brand following and generate greater customer engagement. The Program is supported by encouraging reward and incentive ideas, that keep the customers motivated and focused. Integrate an engagement solution with **Infusionsoft CRM**.

[Request Demo](#)

**NextBee's** Advocacy Program gives valuable insights into customer activity, letting you create users and channel sales segments. Evaluate your customers' preferences and training at different stages of the program, and you are already on your way to creating massive awareness through a perfectly tailored [customer advocacy program](#).

For a complete referral process re-engineering and a new implementation of an Advocacy Program with Infusionsoft CRM, **NextBee** is always available at your service. For more information, feel free to contact us.

# Our Pledge to You



“Our relationship with you, our client is a strong partnership between our two companies. We bring to you years of best practices, a complete solution, our commitment, and unwavering dedication to your business’ success.”

## Rohit Singh

VP of Customer Engagement

[Request Free Consultation](#)



# Learn More About Our Proven Approach

We have worked with 300+ brands and helped them succeed. To learn more case studies

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Align Your Company, Your Teams, And Your Individual Employees To Foster A Company Culture Rooted In Success.



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