

Referral & Advocacy Strategies for Revenue Growth

Get expert insights on referral marketing, customer advocacy, ambassador programs, incentives, and rewards that drive qualified leads, increase conversions, and fuel predictable growth.



Integrate Advocacy Program with DRIP



Rohit Singh



VP of Customer Engagement



[Schedule Free Consultation](#)



Word-of-mouth recommendations are valuable and essential for a company's growth. Having a healthy and active [customer advocacy program](#) will help your customers become promoters of your brand.

The integrating Advocacy Program with DRIP has been in the trends for various business-related benefits. It streamlines the overall marketing process and helps in customer referrals by rewarding loyal customers.

NextBee is assisting top organizations in integrating engagement solutions with DRIP according to the business requirements.

Metrics, Campaigns, Custom Fields, Call To Action and Subscription – Track Everything, and Integrate Advocacy Program with NextBee

NextBee is successfully rendering service to top brands by developing custom-made programs with robust features and easy automation. The solution also seamlessly integrates with **DRIP**.

[Learn More](#)

TRIGGERS

- Emails Open By Subscriber
- Check Email Clicks
- Link Clicks
- Email Bounced
- Un-subscription
- Campaign Complete
- Apply Tag to Subscriber
- Add Custom Field
- Update Custom Field
- Subscriber Removed from Campaign
- New Page Visit
- Fresh Subscription
- New Email Complaint

ACTIONS

- Notify Advocate
- Upload a Photo
- Community Vote
- Subscribe to
- Write Review

- Submit Rating
- Watch Video
- RSVP for Event
- Track Referral Sale
- Facebook Post
- Twitter Post
- LinkedIn Post
- Referral Email Sent
- SMS Sent
- Web Banner Post
- Log Activity
- Update Segment
- Give Reward Points
- Offer Reward
- Send New Message
- Schedule New Offer
- Update Message Sequence
- Request Feedback
- Assign a New Task
- Send eSign Request

NextBee offers top-class Advocacy Program Software with advanced features and it is further supported by encouraging Reward Ideas that keep the customers motivated and focused. Integrate Referral Program with **DRIP** today!

[Request Demo](#)

Customer advocates are highly effective at bringing in more organic leads through referrals and social shares than advertisements. Thus, implementing a successful Advocacy Program is mandatory for a real boost in the referral process.

NextBee's advocacy program is based heavily on [PACE methodology for customer advocacy](#), which defines rules for creating a Personal, Adaptive, Controlled, and Exciting customer engagement program.

For a complete referral process re-engineering and integrating Advocacy Program with DRIP, [NextBee](#) is always available at your service. For more information, feel free to contact us.

Our Pledge to You



“Our relationship with you, our client is a strong partnership between our two companies. We bring to you years of best practices, a complete solution, our commitment, and unwavering dedication to your business’ success.”

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Learn More About Our Proven Approach

We have worked with 300+ brands and helped them succeed. To learn more case studies

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Align Your Company, Your Teams, And Your Individual Employees To Foster A Company Culture Rooted In Success.



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