

Referral & Advocacy Strategies for Revenue Growth

Get expert insights on referral marketing, customer advocacy, ambassador programs, incentives, and rewards that drive qualified leads, increase conversions, and fuel predictable growth.



Integrate Advocacy Program with BUFFER



Rohit Singh • VP of Customer Engagement • [Schedule Free Consultation](#)



There has been a common notion that the sales and marketing team sells products and services. But increasingly, the essential person selling what you're offering is – your customer, who can also be termed as your customer advocates.

As buyers expect to learn about products and services from their peers who are using them, companies are getting more innovative at putting their happy customers in front of those buyers. Here comes the effectiveness of a [well-planned Advocacy Program](#).

Advocacy Program and Social Media work hand-in-hand. BUFFER is such a platform, by using which the activities related to Advocacy Program can be operated in a more streamlined manner. Organizations utilizing the BUFFER application tool can also think of integrating [Advocacy Program](#). **NextBee**, using the well-sorted methodology, will assist in doing so.

Social Posts, Create Items, and Add Profiles – Track

Everything and Integrate Advocacy Program with NextBee

An Advocacy Program strategy plays a decisive role in higher lifetime value and generating enough sales for the business. **NextBee** is one of the leading providers of robust and customized Advocacy Programs that can be integrated with **BUFFER**.

[Learn More](#)

TRIGGERS

- Create New Item
- Add New Profile
- Post Clicks
- Post Visits

ACTIONS

- Notify Advocate
- Upload a Photo
- Community Vote
- Subscribe to
- Write Review
- Submit Rating
- Watch Video
- RSVP for Event
- Track Referral Sale
- Facebook Post
- Twitter Post

- LinkedIn Post
- Referral Email Sent
- SMS Sent
- Web Banner Post
- Log Activity
- Update Segment
- Give Reward Points
- Offer Reward
- Send New Message
- Schedule New Offer
- Update Message Sequence
- Request Feedback
- Assign a New Task
- Send eSign Request

NextBee offers top-class solutions supported by encouraging Reward Ideas that keep the customers motivated and focused to promote your brand to others. Integrate a solution with **BUFFER**.

[Request Demo](#)

Gaining a new client is useful for the organizations, but retaining the existing clients proves best as it brings success to the business. Getting customers to advocate for you is different from getting them to buy your products and services.

Customer Advocacy requires a new value proposition. Implementing an Advocacy Program will help in growing the business in remarkable ways. For a complete referral process re-engineering and integrating Advocacy Program with BUFFER, [NextBee](#) is always available at your service. For more information, feel free to contact us.

Our Pledge to You



“Our relationship with you, our client is a strong partnership between our two companies. We bring to you years of best practices, a complete solution, our commitment, and unwavering dedication to your business’ success.”

Rohit Singh

VP of Customer Engagement

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Learn More About Our Proven Approach

We have worked with 300+ brands and helped them succeed. To learn more case studies

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Align Your Company, Your Teams, And Your Individual Employees To Foster A Company Culture Rooted In Success.



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