

Customer and Partner Engagement

Practical insights on loyalty, incentive, referral, rewards, and engagement programs that help organizations create stronger customer and partner relationships.



Increase Shopify CRM And Implement Customer Retention Strategies



Rohit Singh • VP of Customer Engagement • [Schedule Free Consultation](#)



Nowadays, to compete with the thriving business competition, various marketing methods are being deployed by companies to increase customer retention. Business owners thoughtfully [implement customer loyalty programs to grow the customer base](#) and retain loyal customers.

Customer retention strategies are one of the widely adopted admired strategies to encourage existing loyal customers to forever stay with the brand. Such strategies help to embrace the happiness of loyal customers by enrolling them into loyalty programs. It is an easier method to gain the confidence of the customer because they already have a good experience with the company.

To offer customers unique advantages associated with the loyalty program, NextBee offers a customizable loyalty software platform where organizations can design loyalty programs to entice the customer to buy more often from the same brand. The biggest advantage lies in its integration methodology that can be integrated with Shopify rewards solutions.

Purchases, Rewards, Offers, Feedbacks, Segments, Reward Points, New Tasks, Requests – Allure Your Customers For Frequent Purchases With NextBee

NextBee offers customer loyalty plus retention software that attracts customers' interest with unique reward ideas. The software features are exclusively well-designed with a seamless integration methodology aligned with [Shopify's customer retention strategies](#).

[Learn More](#)

Triggers

- New Paid Order
- Updated/ New Customer
- New Cancelled Order
- Latest Blog Entry
- New Abandoned Cart
- Updated Order
- New Order (Any Status)
- Updated Product
- New Order

Actions

- Track Purchase
- Assign Reward Tier
- Log Activity
- Update Segment

- Give Reward Points
- Offer Reward
- Send New Message
- Schedule New Offer
- Update Message Sequence
- Request Feedback
- Assign a New Task
- Send eSign Request

NextBee has an advanced customer loyalty platform to let brands offer their loyal customers superb discounts and deals. To improve ROI and retain customers – integrate Shopify CRM with NextBee’s robust featured customer retention platform.

[Request Demo](#)

Businesses hire experienced marketers so that they can come up with innovative strategies to acquire customers. Further, to implement strategies for sales growth, boost customer engagement, and build longlasting customer retention strategy. To ease the business flow process for the brands, NextBee deploys an attention-grabbing [loyalty software platform](#) to capture the customer’s attention.

To know more about the platform, contact our specially-trained product specialists who can tell you how the software works and all the associated benefits of Shopify customer loyalty integration. You can also request a demo!

Our Pledge to You



“Our relationship with you, our client is a strong partnership between our two companies. We bring to you years of best practices, a complete solution, our commitment, and unwavering dedication to your business’ success.”

Rohit Singh

VP of Customer Engagement

[Request Free Consultation](#)



Learn More About Our Proven Approach

We have worked with 300+ brands and helped them succeed. To learn more case studies

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Align Your Company, Your Teams, And Your Individual Employees To Foster A Company Culture Rooted In Success.



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Contact

NextBee Corporation
155 Bovet Rd Suite 700
San Mateo, CA 94402



Call us now
1-800-547-1618