

Loyalty & Rewards That Drive Repeat Business

Discover proven loyalty and rewards strategies that increase customer retention, boost repeat purchases, and turn satisfied customers into long-term brand advocates.



Increase Repeat Sales With Hubspot Rewards Program Integration



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VP of Customer Engagement



[Schedule Free Consultation](#)



As technologies are progressing at a rapid pace, businesses are making the most of new advancements happening across the industries. Companies are taking sharp routes to increase marginal profits, adopting improved ways of customer retention, learning tips to create better ROI, et cetera.

However, to allure customers, organizations dwell on the outreach of marketers so that they can study the market trends. Marketers usually see and analyze how customers can be retained for a longer time plus ways to acquire a new customer base and increase repeated sales, et cetera.

The ideal way to increase company sales is to offer rewards and incentives to loyal customers seeing their buying behavior. If seen overall, maximum rewards programs are valued and appreciated by loyal customers. A well-designed rewards program does not only attract loyal buyers but has the potential to gain the trust of new customers.

Moreover, tiered and segmental memberships that are given to buyers based on their shopping habits encourage brands to boost customer engagement through rewards. To keep your customers engaged to buy more often, NextBee deploys the [CX360 approach](#) that has been established with a focus on developing a robust reward program software that can be customized depending upon the brand's business requirements.

Reward Tiers, Kudos, New Messages, Feedbacks, New Tasks, Performance Tracking, KPI's – Manage All The Features To Engage Your Customers

[NextBee's](#) is one of the leading software providers for loyalty plus rewards program that can be integrated into several other software applications. NextBee's custom-made rewards program can be integrated seamlessly with Hubspot's customer loyalty pertaining to the business requirements that a brand has.

[Learn More](#)

Triggers

- Assign Reward Tier
- Log Activity
- Update Segment
- Give Reward Points
- Offer Rewards
- Send Kudos
- Send New Message
- Update Message Sequence

- Request Feedback
- Assign a New Task
- Track Sales Performance
- Track KPIs

Actions

- Assign Reward Tier
- Log Activity
- Update Segment
- Give Reward Points
- Offer Rewards
- Send Kudos
- Send New Message
- Update Message Sequence
- Request Feedback
- Assign a New Task
- Track Sales Performance
- Track KPIs

NextBee works committedly to create more ways to add features in the software that can be integrated with Shopify's loyalty solution to boost customer engagement and increase sales. To know more, request a demo.

[Request Demo](#)

NextBee's rewards program software is supported by encouraging reward ideas that keep the customers completely engaged and motivated to buy quite often. Through the software integration with Hubspot CRM, you can provide your customers with all good reasons to return and become a regular shopper. The software is completely customizable to meet all the business requirements you ever have and increase sales exponentially.

You can request for a demo and our product specialists can explain the advantages of integrating [NextBee's](#) software with Hubspot incentive solution.

Our Pledge to You



“Our relationship with you, our client is a strong partnership between our two companies. We bring to you years of best practices, a complete solution, our commitment, and unwavering dedication to your business’ success.”

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Learn More About Our Proven Approach

We have worked with 300+ brands and helped them succeed. To learn more case studies

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Align Your Company, Your Teams, And Your Individual Employees To Foster A Company Culture Rooted In Success.



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