

Referral & Advocacy Strategies for Revenue Growth

Get expert insights on referral marketing, customer advocacy, ambassador programs, incentives, and rewards that drive qualified leads, increase conversions, and fuel predictable growth.



Increase Customers With Shopify Referral Methods



Rohit Singh • VP of Customer Engagement • [Schedule Free Consultation](#)



As the competition in the market has multiplied, seeing the increasing number of customers is the dream of every organization. Many marketing strategies have been making rounds that can amplify the customer count. With time, referral marketing programs gained the utmost recognition that has the potential to multiply the number in this regard.

It is one of the most considerable strategies in today's highly competitive market zone. It is tremendously workable because, in the referral program, it's your loyal customers who will bring new customers by spreading the good word about the brand. To make it more precise, do you know when a customer is loyal to your brand, how likely he/ she will recommend it to others? According to one study, it has been found that:

Around 86% of satisfied customers will recommend a brand to family and friends. Almost 66% of customers write a positive review online once they have a good experience with the brand. And, roughly 46% of people stay remain loyal even after having a bad experience with the brand. Now, you can imagine how devoted a loyal customer can stay with your company in different situations.

To make your business reach heights of success, NextBee brings a referral software solution for organizations whose motive is to encourage existing loyal buyers to bring new customers by referring the brand to others. The solution is a customizable platform that has robust features to allure the customer base and can be easily integrated with the Shopify referral system.

Badges, Emails, Banners, Referral Sales, SMS, Postings, Activities, Feedbacks, Tasks, Rewards – Increase Customer Base And Work On Retaining Customers With NextBee's Referral Solution

To drive referrals journey smoothly, **NextBee** offers a scalable platform through which companies can launch exclusive offers for existing loyal customers and new buyers as well. It will help to engage all segments of customers in the buying process. To gain better results, integrate the software with the Shopify app.

[Learn More](#)

Triggers

- New Paid Order
- Unique Customer
- New Cancelled Order
- Unique Blog Entry
- New Abandoned Cart

- New Order
- Fresh Order (Any Status)
- Unique Product
- Updated Order

Actions

- Assign Badge
- Track Referral Sale
- Facebook Post
- Twitter Post
- LinkedIn Post
- Referral Email Sent
- SMS Sent
- Web Banner Post
- Log Activity
- Update Segment
- Give Reward Points
- Offer Reward
- Send New Message
- Schedule New Offer
- Update Message Sequence
- Request Feedback
- Assign a New Task
- Send eSign Request

NextBee's referral software has advanced robust features to gain the trust of the entire customer base of your brand. The advantage of the solution lies in its integration methodology that can be easily integrated with the [Shopify referral app](#). Request for a demo to know more about the integration process.

[Request Demo](#)

Surprisingly, referral marketing programs do not demand hefty amounts to invest in the program and need not be over elaborated in front of new customers. This is the original power of the referral program!

Before asking your existing loyal customers to get enrolled in the referral program, make sure they are already impressed with your products/ services. Giving them good customer service from time to time is very helpful, though.

To know more in detail about the NextBee's [software solution](#) and integration methodology with Shopify rewards solution, discuss your requirements with our marketing experts.

Feel free to discuss with us anytime and get the best solution for your business.

Our Pledge to You



“Our relationship with you, our client is a strong partnership between our two companies. We bring to you years of best practices, a complete solution, our commitment, and unwavering dedication to your business’ success.”

Rohit Singh

VP of Customer Engagement

[Request Free Consultation](#)



Learn More About Our Proven Approach

We have worked with 300+ brands and helped them succeed. To learn more case studies

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Align Your Company, Your Teams, And Your Individual Employees To Foster A Company Culture Rooted In Success.



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Contact

NextBee Corporation
155 Bovet Rd Suite 700
San Mateo, CA 94402



Call us now
1-800-547-1618