

Loyalty & Rewards That Drive Repeat Business

Discover proven loyalty and rewards strategies that increase customer retention, boost repeat purchases, and turn satisfied customers into long-term brand advocates.

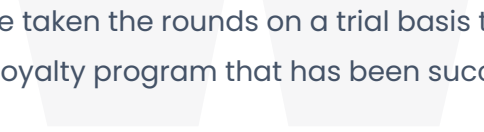


Increase Customer Retention With Zoho CRM Loyalty



Rohit Singh • VP of Customer Engagement • [Schedule Free Consultation](#)





Several marketing strategies have taken the rounds on a trial basis to see the customer response at a large. One such strategy is the loyalty program that has been successful in giving a positive outcome to the brands.

It is not always so easy to retain customers by just implementing the loyalty program and eventually see the sales growth soaring high with profits.

Indeed, increasing loyalty within the customers does not happen in a day, rather the connection must be built emotionally that does not let customers go to competitors. The loyalty program is the core for building trust and a strong foundation for business owners and entrepreneurs.

Like many companies doing similar business in the market, the competition has emerged like none of any other. Giving your customers something valuable is extremely important for business owners to gain loyalty from them.

To let brands have benefited from the loyalty program, NextBee offers a [loyalty program software](#) that gives a strategic outlook to drive your company sales and increase customer retention.

The platform has advanced and the most impressive features that never fail to allure the customers. Moreover, what makes the brand works smartly is its integration methodology that is easier to be aligned with Zoho CRM.

Purchase, Rewards, Offers, Feedbacks, Reward Tiers, Requests – Design Stunning Loyalty Points And Lucrative Benefits To Allure Your Customers With NextBee’s Loyalty Program Solution

[NextBee](#) provides a loyalty solution that is completely readymade and seamlessly integrates with the Zoho loyalty solution. Rejoice majestic benefits offered by NextBee’s integration methodology to increase customer retention.

[Learn More](#)

Triggers

- New Module Entry
- New/Updated Module Entry
- Updated Module Entry
- New Contact
- Fresh Lead
- Unique/Updated Contact

- New/Updated Lead
- New User

Actions

- Track Purchase
- Assign Reward Tier
- Log Activity
- Update Segment
- Give Reward Points
- Offer Reward
- Send New Message
- Schedule New Offer
- Update Message Sequence
- Request Feedback
- Assign a New Task
- Send eSign Request

[NextBee](#) offers a solution that can be used to track customer's buying behavior over the years and track the sales data through analytical programming. Want to know more? Request for a demo to know the details of the solution!

[Request Demo](#)

When the loyalty program is thoroughly implemented, it encourages existing customers to spend whole-heartedly than a new customer. So, it is quite easy to target the existing customers with loyalty programs that are good to fetch their interest.

A loyalty program does not help to retain customers but also allows companies to embrace a positive impact on sales. Keeping in mind a similar objective, NextBee developed a [loyalty program software](#) where brands can implement loyalty programs for their loyal buyers. The impressive features of the solution are customizable and the platform is completely flexible to alter anytime.

The software can be easily integrated with the Zoho loyalty solution to witness better results. Feel free to contact our marketing specialists and discuss your special business requirements.

Our Pledge to You



“Our relationship with you, our client is a strong partnership between our two companies. We bring to you years of best practices, a complete solution, our commitment, and unwavering dedication to your business’ success.”

Rohit Singh

VP of Customer Engagement

[Request Free Consultation](#)



Learn More About Our Proven Approach

We have worked with 300+ brands and helped them succeed. To learn more case studies

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Align Your Company, Your Teams, And Your Individual Employees To Foster A Company Culture Rooted In Success.



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