

Build Thriving Communities & Loyal Fans

Discover proven strategies, engagement programs, rewards, advocacy campaigns, and community-building tactics that turn audiences into passionate fans, increase participation, and drive long-term brand growth.



Employee Engagement Platforms Increase Performance by 25%



Rohit Singh • VP of Customer Engagement • [Schedule Free Consultation](#)



Your employees are the face of your organization. The way they interact with your customers, present your brand, and work among themselves as a single unit, defines how successful you'll be. So, employee engagement is an asset for an organisation that wants to keep their employees happy.

Customers are important, but how often, we, as a brand tend to focus entirely on customers and ignore our employees! Don't do that.

Involve your employees in your initiatives. Run contests to increase participation. Reward them for exhibiting desirable behaviors.

There's a lot you can do to boost your employee morale and engage them for the organizational good. But doing each of these as separate activities becomes transitory tasks rather than regular activities. They can be tough to manage and you might even need to hire a separate consultant or an experienced employee engagement manager to see results.

NextBee's employee engagement platform offers visible results in days, not weeks. It enables managers to create contests, surveys, polls, and manage them all within a single platform. The platform is robust yet flexible, offering ease of use and scalability.

Not only does our employee engagement program drive higher productivity, but also increases [employee loyalty](#) towards your company.

Here're a few features of the employee engagement platform:

- **Surveys:** NextBee's survey module allows your employees to be heard, offering in-depth community feedback.
- **Ideas:** A fun and interactive module allows employees to quickly submit ideas. When your employees feel valued, they put in more effort.
- **Contests:** Drive employee and team performances by running contests and offering social recognition and through leaderboards.
- **Polls:** Keep a finger on the pulse of your organization with this module. Quickly ask users a single question & gather responses.
- **Stories:** Gather rich personal stories from your employee community that inspires others and informs leaders.
- **Lifecycles:** Outline user journeys & then interactively guide them towards components that bring greater involvement & joy.
- **Newsfeeds:** Keep your employees informed and engaged with news updates about issues and organization events through your employee engagement program.
- **Q&A:** Your leaders & users can interact through a module that takes questions & allows public & private responses.
- **Mobile Access:** Via either a complete responsive design or a dedicated mobile app, employees can access the platform from anywhere.
- **Deep Analytics:** Leverage cutting-edge Turing Award-winning AI research to understand your employees – why they engage and why they don't.

NextBee offers complete security and protection of your employee engagement program and your employee information. With a consultative approach and a flexible system, organizations quickly see their employees adapt to their employee engagement initiatives.

Our Pledge to You



“Our relationship with you, our client is a strong partnership between our two companies. We bring to you years of best practices, a complete solution, our commitment, and unwavering dedication to your business’ success.”

Rohit Singh

VP of Customer Engagement

[Request Free Consultation](#)



Learn More About Our Proven Approach

We have worked with 300+ brands and helped them succeed. To learn more case studies

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Align Your Company, Your Teams, And Your Individual Employees To Foster A Company Culture Rooted In Success.



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