

Referral & Advocacy Strategies for Revenue Growth

Get expert insights on referral marketing, customer advocacy, ambassador programs, incentives, and rewards that drive qualified leads, increase conversions, and fuel predictable growth.

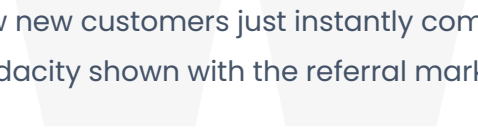


Develop Customer Relationships With Shopify Referral Program



Rohit Singh • VP of Customer Engagement • [Schedule Free Consultation](#)





Have you ever thought about how new customers just instantly come and stay stuck to your brand all of a sudden? Thanks to the audacity shown with the referral marketing to win the confidence of existing customers.

A referral program is one of the most frequently used assets that come into use to turn loyal customers into brand advocates. No one can ever imagine that with a bunch of a few loyal customers, brands can get a huge number of new customers with investing hefty amounts.

Fortunately, with the help of referral marketing programs, there is very little work that needs to be done to impress new customers. The reason being half of the brand's work has already been done by existing shoppers who have referred your brand to new referrals (customers).

However, to grow the business, earn higher margins, and build stronger relationships with customers, many leading brands have implemented NextBee's originally developed [referral program software](#) that is intended to benefit companies of all sizes. The platform has impressive features and an exceptionally rewarding system that happily accommodates customers of all segments.

The software solution has an impressive integration methodology that can be very well-integrated with the Hubspot sales partner program.

Products, Badges, Messages, Banner Postings, Orders, New Offers, Reward Points, And New Customers – Track Everything By Integrating Shopify Referral Program with NextBee

NextBee is a leading solution provider that designs and develops custom-made referral solutions to help businesses. The solution intends to acquire new customers and build good relationships with existing customers. Moreover, the platform can be perfectly integrated with Shopify's omnichannel software.

[Learn More](#)

Triggers

- New Paid Order
- Unique Customer
- New Cancelled Order
- Fresh & Unique Blog Entry
- New Abandoned Cart
- New Order (Any Status)
- Unique Product
- Updated Order

Actions

- Assign Badge
- Track Referral Sale
- Facebook Post
- Twitter Post
- LinkedIn Post
- Referral Email Sent
- SMS Sent
- Web Banner Post
- Log Activity
- Update Segment
- Give Reward Points
- Offer Reward
- Send New Message
- Schedule New Offer
- Update Message Sequence
- Request Feedback
- Assign a New Task
- Send eSign Request

NextBee's referral program [software](#) meets all the basic plus advanced level business requirements. To deliver an interactive and engaging customer experience, integrate the software with the Shopify referral system.

[Request Demo](#)

In business, strategic planning and persistent efforts together bring success. Same as for referrals, giving your customers a reason to refer your brand to others becomes justified when existing buyers are already impressed with your services and referral approach.

To keep brands stay ahead with the referral marketing system, NextBee follows best industry practices to originate a well-performing [referral software solution](#) that has helped top brands to develop high-end customer relationships with their customers.

Leverage the benefits of the NextBee referral program [software](#) aligned with the Shopify omnichannel solution and strengthen the customer acquisition process.

Feel free to contact our expert team of marketing professionals for more information and get expert guidance.

Our Pledge to You



“Our relationship with you, our client is a strong partnership between our two companies. We bring to you years of best practices, a complete solution, our commitment, and unwavering dedication to your business’ success.”

Rohit Singh

VP of Customer Engagement

[Request Free Consultation](#)



Learn More About Our Proven Approach

We have worked with 300+ brands and helped them succeed. To learn more case studies

[Contact Us](#)



Align Your Company, Your Teams, And Your Individual Employees To Foster A Company Culture Rooted In Success.



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