

Loyalty & Rewards That Drive Repeat Business

Discover proven loyalty and rewards strategies that increase customer retention, boost repeat purchases, and turn satisfied customers into long-term brand advocates.



Design B2B Rewards Program Integrated With Zoho CRM



Rohit Singh • VP of Customer Engagement • [Schedule Free Consultation](#)



Business to business (B2B) rewards program do wonders if it is being handled efficiently and creatively. The reasons are varied to support the statement. A notable personality Warren Buffett once said, "Never invest in a business which you cannot understand". Similarly, offering something valuable to another entrepreneur should be attractive and the offerings should be overwhelming impressive.

With the growing business opportunities in the marketplace, companies are frequently taking into account most of the ongoing B2B marketing strategies to allure other organizations. This includes implementing different types of loyalty plus rewards programs to boost their interest to let them keep doing business with your brand for a longer time.

Offering rewards to your business counterparts is an excellent way to boost business values and building strong associations. To allure other business peers, offer rewards to them so that they do not go away to do business with the competitors.

To make brands offer good rewards and incentives, NextBee introduces an easy yet compatible B2B rewards program software that keeps you and your business partners in-align to expand business outreach. This exclusively designed software can be well integrated with Zoho CRM that offers a B2B loyalty solution to your business peers.

Activities, Reward Tiers, Feedbacks, Messages, Tracking Sales Performance, Kudos – The Platform Offers Relevant Features And Activities To Manage

[NextBee](#) always stands out in the race to develop a robust featured software solution where brands can implement Zoho loyalty marketing solutions to allure other brands. The platform has the perfect integration methodology that can be integrated with Zoho rewards program.

[Learn More](#)

Triggers

- New Module Entry
- New/Updated Module Entry
- Updated Module Entry
- New Contact
- New Lead
- New or Updated Contact
- New or Updated Lead
- New User

Actions

- Assign Reward Tier
- Log Activity
- Update Segment
- Give Reward Points
- Offer Rewards
- Send Kudos
- Send New Message
- Update Message Sequence
- Request Feedback
- Assign a New Task
- Track Sales Performance
- Track KPIs

[NextBee](#) offers brands a kind of flexibility to customize the platform according to their specific business requirements. The platform is supported by Zoho loyalty solution integration methods.

[Request Demo](#)

As a company, you can customize the features as per the requirement to be offered to your business associates, and allow brands to make the most of the latest deals and discounts on certain services. To let this happen, a robust featured software crafted by [NextBee](#) allows brands to manage their reward promotions extensively on the platform and business owners can enjoy a hassle-free integration experience with Zoho rewards program and incentive solutions.

To have a brief consultation regarding the B2B software solution, contact our marketing experts and discuss your business requirements.

Our Pledge to You



“Our relationship with you, our client is a strong partnership between our two companies. We bring to you years of best practices, a complete solution, our commitment, and unwavering dedication to your business’ success.”

Rohit Singh

VP of Customer Engagement

[Request Free Consultation](#)



Learn More About Our Proven Approach

We have worked with 300+ brands and helped them succeed. To learn more case studies

[Contact Us](#)



Align Your Company, Your Teams, And Your Individual Employees To Foster A Company Culture Rooted In Success.



Company

[Our Story](#)

[Careers](#)

[Resources](#)

[Contact](#)

[Privacy Policy](#)

[Terms & Conditions](#)

Products

[CX360](#)

[Catalyst](#)

[Symbio](#)

[Spotlights](#)

Community Templates

[Member Advocacy](#)

[Insurance Referrals](#)

[Personal Wellness](#)

[Team](#)

[Collaboration](#)

[Neighborhood Connections](#)

[Local Business Connections](#)

Contact

NextBee Corporation
155 Bovet Rd Suite 700
San Mateo, CA 94402



Call us now
1-800-547-1618