

Loyalty & Rewards That Drive Repeat Business

Discover proven loyalty and rewards strategies that increase customer retention, boost repeat purchases, and turn satisfied customers into long-term brand advocates.



Design B2B Loyalty Program With Shopify Integration



Rohit Singh



VP of Customer Engagement



[Schedule Free Consultation](#)



Ever you thought why loyalty programs for the B2B market have to be designed carefully and more authentically? Well, firstly nurturing customers with good customer services in the B2B market is inevitable. Secondly, businesses make ultimate customer loyalty programs for the B2B segment that could make out a value proposition to deal with.

Companies certainly take measurable steps carefully while designing customer loyalty programs for B2B customers with whom they do business for mutual sharing profits. Providing quality and superior customer satisfaction is the utmost requirement for dealing with the B2B category customers.

In order to create a dynamic loyalty program for esteemed B2B customers, you first must analyze their buying (business dealing) habits and design a fit-to-buy program that could make them do business with your brand for a longer time.

Segment, Rewards, Offers, Tasks, Feedbacks, Activities – Get The Customized Features And Make It A Never-seen Software Platform For Your Customers

To make your association stronger with your customers (business partners), [NextBee](#) offers a specialized software solution where you can design a best loyalty program keeping in mind your business strategic goals. For better results, you can integrate the platform with Shopify's B2B loyalty program.

[Learn More](#)

Triggers

- New Paid Order
- New Customer
- New Cancelled Order
- New Blog Entry
- New Abandoned Cart
- New Order
- New Order (Any Status)
- New Product
- Updated Order

Actions

- Track Purchase
- Assign Reward Tier
- Log Activity
- Update Segment

- Give Reward Points
- Offer Reward
- Send New Message
- Schedule New Offer
- Update Message Sequence
- Request Feedback
- Assign a New Task
- Send eSign Request

NextBee creates a custom-made software that can be customized anytime based on your business requirements from time to time. Further, you can also integrate the software with Shopify's loyalty solution to gain more valuable profits.

[Request Demo](#)

Quality selling combined with offering valuable loyalty solutions to your B2B customer can make your professional relationship stronger. Offering membership-based loyalty programs can also ignite your B2B customers to do business with your company more often and it builds trust in the brand. On **NextBee's** unique-featured robust platform, you can use multiple options on the platform and design exemplary rewards to engage your customers to do more business.

Integrate the software with Shopify's customer loyalty solution and make your business a one-stop solution for your B2B customers. Take a demo and discuss your business requirements with our marketing experts.

Our Pledge to You



“Our relationship with you, our client is a strong partnership between our two companies. We bring to you years of best practices, a complete solution, our commitment, and unwavering dedication to your business’ success.”

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Learn More About Our Proven Approach

We have worked with 300+ brands and helped them succeed. To learn more case studies

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Align Your Company, Your Teams, And Your Individual Employees To Foster A Company Culture Rooted In Success.



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