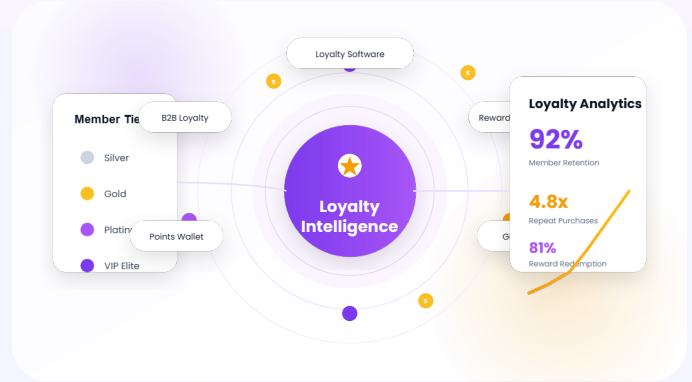


Loyalty & Rewards That Drive Repeat Business

Discover proven loyalty and rewards strategies that increase customer retention, boost repeat purchases, and turn satisfied customers into long-term brand advocates.



Customizable Customer Loyalty Solution Increases Check-ins Online & Offline



Rohit Singh



VP of Customer Engagement



[Schedule Free Consultation](#)



Customers are the lifeline of any business. They can make or break them. It is imperative you take them seriously. Now, acquiring a customer is no easy job; we know that through years of experience helping startups from diverse industries build a solid customer base. What most businesses don't realize is that it is far tougher to keep them engaged and coming back for more.

Developing customer loyalty is not a one-time task. It's a journey.

Engagement is the key.

CX360 by NextBee is a smart [customer loyalty solution](#) that drives repeat sales by creating a truly rewarding experience for customers. By developing multiple touchpoints, it builds brand affinity that encourages customers to share their activities and rewards earned on popular social platforms that further drives awareness.

This is exactly what businesses should aim for!

Our customizable customer loyalty solution is designed to increase check-ins to stores and websites. It creates customer engagement journeys that drive brand advocacy.

Here's a quick overview of smart features of our customizable customer loyalty solution that boost customer check-ins:

1. **Tiered Rewards Structure:** Customers feel motivated to perform better when there's a target ahead. With a tiered rewards structure, they get the necessary encouragement to level up and gain access to better rewards.
2. **Digital Badges:** Our customizable customer loyalty solution assigns digital badges, such as Advocate, Star, Evangelist, Beginner, to customers to socially acknowledge their contributions. Customers take pride in them. These develop a sense of responsibility and they pursue their roles actively in order to maintain the badge. These can be also be shared on social platforms.
3. **Geo-Targeting:** Geotargeting features offer the ability to target customers whenever they are in the vicinity of the store. Sharing personalized offers and coupon codes becomes easier and the program stays exciting all the time.
4. **Instant Reward Redemption:** The customizable customer loyalty solution rewards customers automatically upon checking in to the store. These reward points can be instantly redeemed on a purchase at the POS.
5. **Social Sharing Tools:** Customers can easily share their check-ins, purchases, social badges, and rewards earned on popular social media platforms. Each share can be made with a personalized message. Intelligent analytics track social activity can be tracked. Our [best online event engagement platform](#) is designed to help boost social visibility.
6. **Flexible Rules for Points:** Customers often need to be nudged in the right direction. CX360 develops desirable activities, such as social sharing of achievements, check-ins, rewards, and purchases, by rewarding specific customer behavior.
7. **Personalization:** ML and AI learning systems make use of enormous data to suggest personalized offers based on customers' buying behavior, brand affinity levels and time of previous interactions/purchases.

8. **Contests and Sweepstakes:** Businesses can create several contests to boost engagement and accelerate activity. Customers can be asked to post their photos at the store or with the products. Each photo shared/uploaded earns them reward points that can be accumulated and redeemed upon the next purchase. This not only drives desirable behavior but also brand awareness. Customers feel motivated to visit the store and share their purchases with friends and family.
9. **No Stress Reward Fulfillment:** Customer efforts, if not rewarded immediately, can lead to a loss in motivation. Customers demand immediate gratification which is why NextBee supports nearly unlimited reward options and handles complete fulfillment of rewards. This ensures there is a right reward for everyone.
10. **Tailored for Online and Offline Check-Ins:** Check-ins could be online or offline. NextBee's robust tracking technology ensures every customer activity is monitored and tracked so you can make the right decisions based on customer behavior and history.
NextBee has been at the forefront of technological innovation that boosts customer loyalty. Our unique and customizable customer loyalty solution is geared towards growing a community of enthusiastic customers who will not only drive sales but actively advocate the brand.

Ask for a demo if you want to see CX360 in action. We will schedule a Free, No Strings Attached Consultation if you want to know how NextBee can increase customer check-ins.

Our Pledge to You



“Our relationship with you, our client is a strong partnership between our two companies. We bring to you years of best practices, a complete solution, our commitment, and unwavering dedication to your business’ success.”

Rohit Singh

VP of Customer Engagement

[Request Free Consultation](#)



Learn More About Our Proven Approach

We have worked with 300+ brands and helped them succeed. To learn more case studies

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Align Your Company, Your Teams, And Your Individual Employees To Foster A Company Culture Rooted In Success.



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