

Referral & Advocacy Strategies for Revenue Growth

Get expert insights on referral marketing, customer advocacy, ambassador programs, incentives, and rewards that drive qualified leads, increase conversions, and fuel predictable growth.



How NextBee Customer Advocacy Solutions Develop Customer Loyalty to Advocacy



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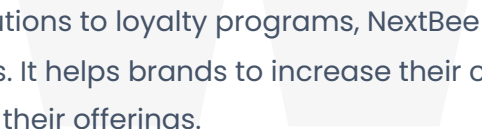


VP of Customer Engagement



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From customer engagement solutions to loyalty programs, NextBee has delivered high ROI marketing solutions to businesses of all sizes. It helps brands to increase their customer base and make it easy for them to increase the reach of their offerings.

We, at NextBee, have assisted businesses expand and generate more revenue. It did not happen as a matter of chance or hours; it takes time and a consistent approach. Our deliverance comes from our programs' ability to substantially [increase customer lifetime value](#) and develop customers into active advocates who make brands vocal on social platforms. Of course, it takes a reliable approach to please your customers to the point they begin to exhibit their faith in you.

The advocacy program is based heavily on [PACE methodology for customer advocacy](#), which defines rules for creating a Personal, Adaptive, Controlled, and Exciting customer engagement program.

We have made our customer advocacy solutions a lot more exciting and engaging, including a range of features that let businesses [build personal relationships with customers](#) quickly. The program seeks to increase customer loyalty by developing touchpoints that lay down foundations for interaction and information exchange.

Now here's the disclosure: when you begin to understand your customers, you realize what they are actually required. The customers feel valued and develop an inclination towards brands that value their suggestions and communicate with them frequently.

You can reward your customers for filling survey forms, and credit points to their accounts during or after customer support interactions.

The program evolves as you grow. Plug and play modules let you experiment with program functionality to suit the program stage.

Despite all the flexibility that NextBee customer advocacy solutions offer, it stays controlled. You have your eye on every customer activity and the program performance. The ability to A/B test your program by changing reward options and program metrics gives you the power to change the program.

NextBee [Customer Advocacy solutions](#) let you create contests that enthrall customers. The program also features gamification options, contests, and leaderboards- to motivate your program participants to perform better.

Not only that, but the program also lets your customers view their performance. Customers can see referrals that have converted; emails opened, links clicked and points earned. Your customers begin to love your brand for the enthusiasm you offer and visit you over and again.

As your customers begin to flood in, the program offers exciting rewards for specific behavior. You want them to spread your word to communities.

Spot active customers who do not just buy and develop conversations, buy frequently or interact on social pages. The power to influence others and involve them in spreading awareness of your offerings, reward them suitably to encourage them.

It becomes a lot easier to make your customers perform advocacy for you. In return, brands can return the favor by focusing on improving customer service and offering quality products and services. With [NextBee](#) advocacy solutions, things start falling in the right places.

Our Pledge to You



“Our relationship with you, our client is a strong partnership between our two companies. We bring to you years of best practices, a complete solution, our commitment, and unwavering dedication to your business’ success.”

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Learn More About Our Proven Approach

We have worked with 300+ brands and helped them succeed. To learn more case studies

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Align Your Company, Your Teams, And Your Individual Employees To Foster A Company Culture Rooted In Success.



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