

# Referral & Advocacy Strategies for Revenue Growth

Get expert insights on referral marketing, customer advocacy, ambassador programs, incentives, and rewards that drive qualified leads, increase conversions, and fuel predictable growth.



# Boost Referrals and Engagement with a Branded Facebook App



Rohit Singh • VP of Customer Engagement • [Schedule Free Consultation](#)



Social media is an excellent platform for building brand reach and finding new customers. It's a rampant online market, seeking new products, looking to play games, and grabbing new offers floating on social sites. The market has changed further for good. With an increasing number of people accessing social areas regularly from mobile phones, brands are looking to [engage customers through mobile apps](#).

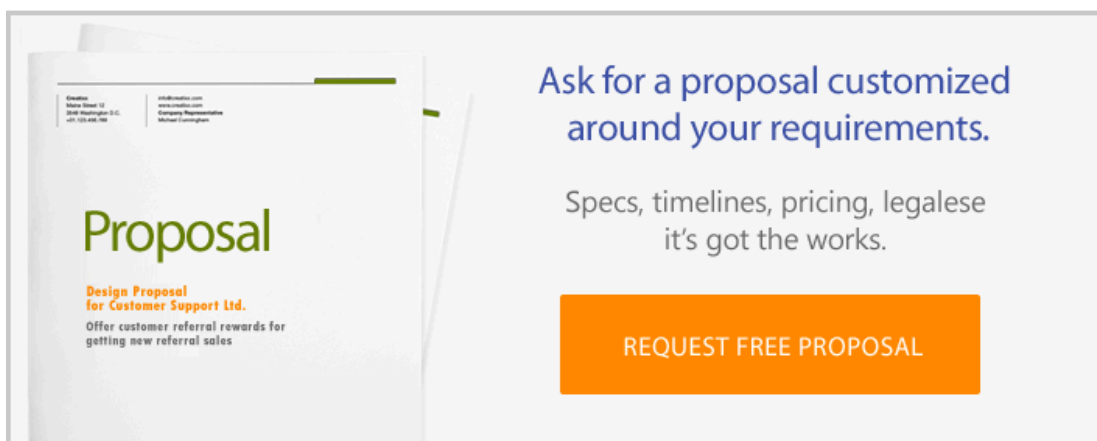
NextBee designs a Branded Facebook App centered on generating excitement around one of the most popular social networking site today – Facebook. The Facebook app comes with tools to create social promotions. Brands' Social Media Managers can create numerous exciting contests directly on Facebook and engage their users.

NextBee has also addressed brands' need to generate awareness. With a dedicated Facebook tab and embeddable referral and social sharing widgets optimized for mobile apps, users can easily share product descriptions.

They can also share informative how-to videos, and product launch photos with friends and family. Referrals increase the number of Facebook fans, thereby raising the opportunity for brands to present their offerings to more users.

The Branded Facebook App lets marketers build unlimited reward options. They can offer cash, bonus points, incentives, electronic gift cards to top performers. The [rewards program](#) increases excitement among the customers and it develops future engagements.

None of these would be possible without detailed tracking. NextBee's Advanced Analytics track user engagement and robust reporting generate detailed engagement reports. It will enable managers to identify the customers, messages, offers, and rewards that create more customer engagement.



Ask for a proposal customized around your requirements.

Specs, timelines, pricing, legalese it's got the works.

[REQUEST FREE PROPOSAL](#)

Schedule an online meeting or call [NextBee](#) now to get your brand a Facebook App that will increase your fan base and engage them regularly.

# Our Pledge to You



“Our relationship with you, our client is a strong partnership between our two companies. We bring to you years of best practices, a complete solution, our commitment, and unwavering dedication to your business’ success.”

## Rohit Singh

VP of Customer Engagement

[Request Free Consultation](#)



# Learn More About Our Proven Approach

We have worked with 300+ brands and helped them succeed. To learn more case studies

[Contact Us](#)



Align Your Company, Your Teams, And Your Individual Employees To Foster A Company Culture Rooted In Success.



## Company

[Our Story](#)

[Careers](#)

[Resources](#)

[Contact](#)

[Privacy Policy](#)

[Terms & Conditions](#)

## Products

[CX360](#)

[Catalyst](#)

[Symbio](#)

[Spotlights](#)

## Community Templates

[Member Advocacy](#)

[Insurance Referrals](#)

[Personal Wellness](#)

[Team](#)

[Collaboration](#)

[Neighborhood Connections](#)

[Local Business Connections](#)

## Contact

NextBee Corporation  
155 Bovet Rd Suite 700  
San Mateo, CA 94402



**Call us now**  
**1-800-547-1618**