

Referral & Advocacy Strategies for Revenue Growth

Get expert insights on referral marketing, customer advocacy, ambassador programs, incentives, and rewards that drive qualified leads, increase conversions, and fuel predictable growth.



Boost Ecommerce Sales With Magento Referral Program Integration



Rohit Singh • VP of Customer Engagement • [Schedule Free Consultation](#)



New technological advancements have emerged in the business space that especially allow ecommerce companies to interact with their online customers via digital platforms. The ecommerce sales have outgrown fabulously over the last decade and make it more exciting with referrals program. That's why every company these days have a virtual assistant or perhaps called as 'chat-bots' who can talk to the customers that are arriving at the website.

Especially when it comes to e-commerce business, one of the most workable strategies to convince customers are rewards, recognition, deals, incentives, and a lot more. Certainly, no person immediately goes to try any brand if somebody refers to them. With [effective referral marketing strategies to achieve desired results](#), brands can make this happen with the team of online brand advocates.

Rewards work majestically for loyal customers because they receive wonderful deals from the brand. And in return, they are willing to do the 'word-of-mouth' referral advertising. It works because every product is online and businesses do not get the chance to meet and greet people in physical space. So, for online customers, rewards are the best option to generate a feeling of trust in the customers.

To make referrals sales grow, NextBee offers effective [referral software](#) for ecommerce brands that is 10x better and faster than old traditional referral solutions. It comes with impressive features to track and monitor every purchasing and referral activity of the consumers. Companies can align the software with the Magento rewards solution.

Emails, Rewards, Offers, Messages, Badges, Social Media Postings, Referrals – Drive E-commerce Sales With NextBee's Well-Designed Referral Solution

NextBee is one of the leading software creators that always come up with new technologically advanced integrations. We offer a custom-made platform to let businesses have friendlier associations with their loyal customers through [referral program software](#).

[Learn More](#)

Triggers

- Getting New Order
- Update Line Items
- Getting New Sales Order
- Create New Product
- Getting Order Shipment
- Create New Customer
- Getting Sales order Credit

- Invoicing

Actions

- Assign Badge
- Track Referral Sale
- Facebook Post
- Twitter Post
- LinkedIn Post
- Referral Email Sent
- SMS Sent
- Web Banner Post
- Log Activity
- Update Segment
- Give Reward Points
- Offer Reward
- Send New Message
- Schedule New Offer
- Update Message Sequence
- Request Feedback
- Assign a New Task
- Send eSign Request

NextBee uses a compatible integration methodology that is immensely beneficial for brands to increase e-commerce sales growth. Brands can go for the finest integration that can be aligned with the Magento referral solution.

[Request Demo](#)

As the advancements taking place in the market, now marketers are making the most of existing customers by assuring them lucrative benefits for bringing referrals. Brands can implement a referral marketing strategy so that customers can help to bring new prospective buyers.

To make businesses grow larger, implement NextBee's referral software that has robust features to engage customers, boost e-commerce sales, and retain them by offering rewards for bringing referrals.

If you want to [increase retention and boost referral sales](#), NextBee's solution is ideal for all-sized organizations. The platform can be integrated perfectly with the Magento referral solution.

Feel free to get your business requirements discussed with our marketing experts of the NextBee team.

Our Pledge to You



“Our relationship with you, our client is a strong partnership between our two companies. We bring to you years of best practices, a complete solution, our commitment, and unwavering dedication to your business’ success.”

Rohit Singh

VP of Customer Engagement

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Learn More About Our Proven Approach

We have worked with 300+ brands and helped them succeed. To learn more case studies

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Align Your Company, Your Teams, And Your Individual Employees To Foster A Company Culture Rooted In Success.



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