

Referral & Advocacy Strategies for Revenue Growth

Get expert insights on referral marketing, customer advocacy, ambassador programs, incentives, and rewards that drive qualified leads, increase conversions, and fuel predictable growth.



Best Ideas to Get Most Hourly Employee Referrals



Rohit Singh • VP of Customer Engagement • [Schedule Free Consultation](#)



Finding talented candidates is crucial for a happy and successful business. With all the new communication methods and following up with talented people, you can't miss out on the significance of the employee referral program that can bring to the screen.

Although employee referral programs don't have the same reach as other online advertising such as Facebook, Twitter, or LinkedIn, these programs often **harvest** far better results.

Referrals can make great hires. Therefore, small business owners should certainly create a successful [referral program to improve the hiring process's efficiency and enhance employee engagement](#).

Employee referral programs often recompense employees who recommend fruitful new candidates to their organization. Moreover, employee referrals are less expensive as it also saves time, money, and ensures onboard faster that stay longer.

There are many reputed organizations like NextBee who are focused on customer acquisition and loyalty programs.

They are a leading marketing software solution that drives more referral sales and instills brand affinity in your customers. [NextBee](#) can help you celebrate your employees' years of service milestones with meaningful rewards and recognition with their employee referral programs.

Check out some of the most innovative employee referral ideas!

#1 LinkedIn an ideal source to share a job opening

Most **organizations** often look for an effective social media platform for chipping in job placements, research skills, and communicate with ideal candidates. LinkedIn makes it easy for you to share job openings with your internal team members.

Ensure that your referral contains three crucial components

Three main components play a vital role in most [employee referral programs](#). The plans must be **well-framed** and distinctly communicated to your employees to understand the phenomenon. It must be measured to track the success and allow for improvement; reward the employees when they refer to the successful, talented candidates.

- What would they like to get out of your product?
- Do they need help to start?
- Do they have ideas for new developments?

Show them that you care about their experience and that you welcome customer feedback.

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- Why did they first start using your product?

- How does it fit into their existing workflows?
- Are they experiencing your product's core value?
- If not, where do they think you could improve?



#3 Encourage the employee to take part in referral programs

Use the employees to fill the pipeline with candidates before you need them. Diligent engagement by the employees is the ultimate outreach, which often refers to networking.

Encourage your employees to participate in an employee referral program. Statistics say that a significant portion of referrals happens to help their friends, next comes the company, and a small amount does referrals for money.

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What special NextBee does to improve Employee Referrals?

When you want to optimize your employee referral program, you can seek help from NextBee. They will analyze and streamline your marketing needs based on their professional expertise. With this, you can witness your ROI flourish through a robust and custom employee referral program.

With its superb list of features, brands can create:

- Design powerful rewards system strategy to allure employee who gives referrals
 - Source and sort out good candidates from a pool of talent. Brands can track and monitor everything with this employee referral tool
 - Access to the robust admin dashboard and easy customization for each profiled user
 - Improves onboarding process speed by 40% and businesses can scale up to the next level
- To know more about our platform, get in touch with our team over a free consultation today.

Our Pledge to You



“Our relationship with you, our client is a strong partnership between our two companies. We bring to you years of best practices, a complete solution, our commitment, and unwavering dedication to your business’ success.”

Rohit Singh

VP of Customer Engagement

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Learn More About Our Proven Approach

We have worked with 300+ brands and helped them succeed. To learn more case studies

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Align Your Company, Your Teams, And Your Individual Employees To Foster A Company Culture Rooted In Success.



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Contact

NextBee Corporation
155 Bovet Rd Suite 700
San Mateo, CA 94402



Call us now
1-800-547-1618