

# Build Thriving Communities & Loyal Fans

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# Best Employee Gamification Software for Employee Engagement



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The best employee gamification software has proven to be one of the best and fastest methods of driving employee engagement in the workplace. The top employee gamification platform offers ways to interact with employees using the elements and features that make games so engaging. Employees are presented with activities and challenges they can complete, and upon completion they receive rewards.

NextBee's best employee gamification software comes with numerous in-built tools that make the gamification process extremely smooth. With just a click of a button, you can have your program up and running.

NextBee is a pioneer in transforming the market with its employee gamification software for businesses of all sizes. We have been in the industry for more than 10 years, and our industry experts have helped companies all over the world with their gamification and [employee engagement](#) needs.

Let's take a look at some of the features NextBee has to offer.

### **Analytics**

NextBee's gamification software analytics presents data on all user behavior in easy-to-interpret charts, graphs, and tables. You can modify and customize the charts to display only those aspects that are useful to you. This makes target creation, modification, and implementation a seamless process.

NextBee's [employee engagement software](#) comes with an embedded analytics tool which can help you identify, set, and moderate key performance indicators.

### **Activities Feed**

The activities feed is an interactive feature that displays user's activities on the platform. It's a quick way to get real-time information on employees' actions. With NextBee's leading employee gamification software, employees can get notifications of reactions, kudos, appreciation, as well as achievements, levels completed, rewards, points, and much more through the activities feed.

The feed comes with customizable features to display only the relevant information based on categories (decided by you) and groups.

### **Flexible Rule Configuration**

The best employee gamification software comes with flexible rule configuration that lets you set rules for activities and games, and change them whenever you want. This means you can assign and alter points and rewards for high-value actions such as referring, task completion, and social sharing.

For each event, you can reset rules, create new challenges, and set targets. This allows you to keep your employees engaged by involving them in new and exciting assignments to avoid monotony.

### **Automated Tiered Reward System**

The automated tiered rewards system is designed to help you easily set appropriate rewards for each task and identify when the tasks are completed. For example, people completing 10 sales calls per day are rewarded with 50 points. Those completing further 10 calls can be given another 30 points and so on. Using the top employee gamification tools, you no longer have to manually award the points each time an employee completes their tasks- the reward and points will be automatically sent to their accounts.

A tiered rewards structure motivates employees to level up when they are rewarded with frequent and high-performance activities. This increases the performance of sales personnel as they move up the ladder to achieve higher targets. The best employee gamification software identifies task and mission fulfillment and processes the rewards automatically, generating a system of immediate gratification.

Social media platforms and other websites can be easily integrated into the employee gamification program to bring in place all the task-related activities in one place. You can reward employees for post sharing, engaging with your company pages online, and much more!

### **Contests And Sweepstakes**

Employee Contests can keep spirits high at the workplace. With NextBee's leading gamification software for employees, you can organize contests, create fun polls, spin-the-wheels, and quizzes to increase daily activity rates and engagement. These contests increase employee participation and engagement and create an atmosphere of fun and excitement at the workplace.

With the best employee gamification software, you can give away exciting rewards to the highest performers based on leaderboard scores and rankings. For thrill-seekers, the sweepstakes are a great way to earn big rewards for small compensation (through points). Multiple sweepstakes can be run on the platform at one time.

### **Leaderboards**

Leaderboards are an easy way to introduce a little healthy competition at the workplace and are an integral part of the best employee gamification software. Ranks can be based on performances, task completion, rewards earned and points. Displaying comparative success motivates employees to work harder.

One of the best parts about the leading gamification software for employees is that each team or division gets their own leaderboards, so that performance is marked based on responsibilities they have, and everyone gets a fair chance at the rewards. If you are looking to integrate leaderboards separately, we have compiled a list of the [top leaderboard tools](#) in 2023.

To top it all off, NextBee's employee gamification software has numerous options for rewards. You can award cash, redeemable points, kudos, badges and third party prizes like Amazon gift cards.

If you're interested to know how you can implement employee gamification in your business practices, reach out to us. Our team of experts with over 10 years of experience will guide you through the process and help you find the best employee gamification platform for your business.

# Our Pledge to You



“Our relationship with you, our client is a strong partnership between our two companies. We bring to you years of best practices, a complete solution, our commitment, and unwavering dedication to your business’ success.”

## Rohit Singh

VP of Customer Engagement

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# Learn More About Our Proven Approach

We have worked with 300+ brands and helped them succeed. To learn more case studies

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Align Your Company, Your Teams, And Your Individual Employees To Foster A Company Culture Rooted In Success.



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