

Customer and Partner Engagement

Practical insights on loyalty, incentive, referral, rewards, and engagement programs that help organizations create stronger customer and partner relationships.



5 Top Benefits and Perks Wanted by Your Employees



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Employee rewards play a vital role in transforming an employee's career roadmap to establish their professional identity.

According to HR experts, companies are aware that today's workers are likely to job-hop to get the career they desire. This lack of long-term loyalty means that companies need to fight for obtaining and retaining talent. The good news is that there are various ways to make the employees stay with your company.

Recognizing and rewarding employees is considered one of the most effective ways to keep talented workers. It also has the added benefit of providing more financial stability for the company.

Taking all that into consideration, let's talk about the top 5 benefits employees want when they're part of an [employee rewards system](#).

The 5 Top Benefits and Perks Wanted by Your Employees:

Happiness

Though your business may rely on equipment or software, the employees who make the company run and their emotional well-being play a significant role in their productivity.

It has been shown that the workers who are acknowledged and are satisfied with the efforts they put in are content, have better relationships with their co-workers, and invite constructive feedback. It results in increased business productivity, a sense of worth, and thereby [retains the employees](#) longer.

Acknowledgment

The millennial generation in the workforce is on the rise, and because of this, companies must have a plan for acknowledgment via social recognition platforms. Whereas in the past, this might not have been something a company would have considered, it's entirely suitable for today's workers since we all live in the era of Facebook, Instagram, Snapchat, Twitter, etc.

Today's employees like and possibly crave immediate feedback when they're appreciated and want to share it with their friends. Companies who embrace social recognition end up building solid long-term relationships with this group of employees and greater brand awareness through shareable social acknowledgments.

Training and Professional Development

There are various reasons for today's culture that prompt employees to work with a company other than just monetary benefits. One of the most effective retention methods is helping them progress in their careers through training and professional development. It allows them to learn new skills, beat new challenges, and develop a skillset and professional growth level that provides them with a sense of pride.

Flexibility

Today's employees are continually working to juggle various commitments and obligations in their personal life with their work. Surveys show that employees are willing to stay with a company when they have time flexibility. Especially, when they can work remotely as per the requirement to balance their personal and professional life. This perk alone is always at the top for making them happy and for [building employee loyalty](#).

Extra Perks, Gift Cards, or Rewards

Salaries need to be competitive as employees look forward to more than just their pay to feel valued. So, providing them with a range of rewards like gift cards, free lunch, tablets, etc., are good options to provide. Interestingly, these kinds of rewards make them feel more contented than anything else.

An [organization's financial strength dramatically depends upon the employee's engagement](#). To keep the employees happy and engaged, give them what they look for; exceptional rewards and a recognition program which makes them feel valued.

Our Pledge to You



“Our relationship with you, our client is a strong partnership between our two companies. We bring to you years of best practices, a complete solution, our commitment, and unwavering dedication to your business’ success.”

Rohit Singh

VP of Customer Engagement

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